

Deliverable 10.3, 3rd issue

Annual Report on dissemination activities addressing intended audience 2013/2014

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List of Abbreviations

CA	Consortium Agreement
CP	Charging Point
D10.3	Deliverable 10.3
DoW	Description of Work (Annex I of Grant Agreement)
EC	European Commission
eMI3	eMobility ICT Interoperability Innovation Group
EU	European Union
EUSEW	European Sustainable Energy Week
EV	Electric vehicle
EVS	Electric Vehicle Symposium
GA	General Assembly
GeM	Green eMotion
GeMS Forum	Green eMotion Stakeholder Forum
IAA	Frankfurt Motor Show (Internationale Automobil-Ausstellung)
IAR	Intermediate Activity Report
ICE	Internal Combustion Engine
ICT	Information and Communication Technology
IT	Information Technology
MEP	Member of the European Parliament
MoU	Memorandum of Understanding
RES	Renewable Energy Sources
PR	Public Relation
SON	Site Operators Network
WP	Work Package

1 Executive Summary

Green eMotion dissemination activities made again good progress within the 3rd project year. With more and more key results generated we had important topics to talk about. We made several publications (www.greenemotion-project.eu/dissemination/publications) and many conference contributions (see list on bottom of www.greenemotion-project.eu/dissemination/events or Appendix 7.2). So far we got many requests to speak at conferences throughout Europe and also from abroad. Green eMotion is ranked No. 1 on Google when searching for “Electromobility Europe” and of course also when searching for “Green eMotion”. For the political level we had many presentations in Brussels and also several partners weaved the Green eMotion flag in European as well as national political environments. The project is really well known in the industry.

Dissemination activities again addressed the target groups via different communication channels:

Press:

We had fewer press releases than in previous years. But with several press interviews held and publications written we were able to place articles about our marketplace and general Green eMotion status updates in the trade press.

Online:

The dissemination pages on the Green eMotion Internet were updated regularly (deliverables, publications, press, events). And we generated more News than the years before. In the review meeting we got the request to make the Stakeholder pages more user friendly. This will be implemented in early 2014.

Multimedia:

We have generated a small animated film about the core topic of the Green eMotion project – the marketplace allowing with the clearing house for a roaming functionality with EVs. With interviews by some project partners and the first animations and videos available from some of the tasks we are creating a multimedia platform in the Green eMotion Internet. The film was already used at EVS 27.

Events and conferences:

The highlight in this area was EVS27 in Barcelona in November 2013. We had a great booth thanks to the Spanish partners. There was also a special Green eMotion project session organised and task 10.6 held a workshop for politicians. The day after the EVS27 conference we had our fall Stakeholder Forum meeting at Fira Barcelona.

Together with the FREVUE project we held a very successful first “European Electromobility Stakeholder Forum” in Brussels in June 2013. We will continue this way and also include the ZeEUS project in 2014

Printed materials:

The Image Brochure and the project flyer were distributed by many partners at several conferences and events.

This document additionally covers the starting point for the dissemination planning for the last project year. The major event in this period will be the Rally to Brussels during the EU Mobility week. There we will drive from several Green eMotion demo regions into Brussels to demonstrate that the Green eMotion interoperable electromobility system really works. The event in Brussels is scheduled for September 17th. Beside this we will be active also on the above described communication channels. The Stakeholder Forum will again play a major role in our communication activities.

The participation level of the project partners in dissemination activities was improved compared to the years before in 2013. We still have communication focus points in Spain, Ireland Denmark and Germany together with a strong presence in Brussels. But in the last year many other partners contributed to the dissemination success of our project. This time all Green eMotion partners sent in their dissemination reports (see Appendix 7.3).

2 Introduction

In March 2011, the European Commission kicked off a four-year European-wide project (funded in the FP7 program) to prepare the European mass market for electromobility – Green eMotion. The aim of Green eMotion is to define and demonstrate an interoperable and therefore user-friendly electromobility system based on existing installations and the experience thus gained. The project defines the framework for electromobility and both analyses and defines which components and implementations are still needed today. These components will then be implemented as examples in the 10 demo regions throughout Europe.

The 42 partners – 3 left, 2 joined within the last year - in the project include industrial companies, automobile manufacturers, utilities, municipalities, universities, and technology and research institutions. They put into this project their expertise and experiences from many electromobility projects. Green eMotion is using this combined know-how to develop the following:

- Propose selected standards for an interoperable electromobility system (de facto standards for Europe).
- Define and implement an IT architecture for European electromobility marketplaces that supports roaming, including the requisite interfaces.
- Recommendations for building an optimised grid and charging infrastructure.
- Implementation and testing of an interoperable electromobility system in selected demo regions.
- Analysis of the operability of electric vehicles under real-life conditions and development of policy guidelines as a basis for implementation in the mass market.

To support this start of an EV mass market, intensive communication about the Green eMotion project is necessary. In the current electromobility market situation it is important to show that in dedicated regions electromobility already works today for most of the driving requirements and demonstrate with these regions the interoperability and convenient usage of EVs also between this areas. To achieve this goal, ICT solutions like the marketplace with its services (Clearing House, Search for EVSE, Reservation, Load Management) were put into operation within the Green eMotion project. Directly connected to the ICT topic are the standardisation needs for an interoperable electromobility system. A gap analysis showed that the identifiers and interfaces for the electromobility ICT systems are the major part where we still miss standards. Therefore Green eMotion together with many other market players started the “eMobility ICT Interoperability Innovation Group” (eMI3 group). The goal of this group is to define a common set of standardised interfaces for communication between the different ICT systems necessary for a convenient user experience when using EVs. This covers also data formats for identification and authorisation on marketplace systems, which will allow for a roaming functionality with EVs.

Communication about the Green eMotion project has to make industry as well as consumers comfortable with this approach to a Europe-wide interoperable electromobility system. The OEMs as well as the infrastructure suppliers need confidence that today's investment is going in a direction which is to a greater extend future safe. The drivers of e-vehicles have to see that they can use their electric car at least as convenient as they use their ICE-car today and in the coming years. Therefore we need for Green eMotion a communication approach focusing on the demo regions but also showing the experiences there to a broader audience. This only can be achieved, if all Green eMotion partners contribute to the project's communication activities.

This 3rd issue of Deliverable 10.3 shows the communication results achieved in the 3rd project year and gives an outlook on the activities planned so far for 2014 and until the project end in February 2015. To

get communication an ongoing activity in the Green eMotion project, the WP10 working team was continued. Within this team the communication topics are discussed and decided. We had nearly bi-monthly telephone and net meetings. With a participation rate of over 50 % at thus meetings the project partners showed a big interest in the dissemination activities. This time all project partners have provided their dissemination reports (see appendix 7.3).

3 General Communication topics

3.1 Addressing the Target Groups

The DoW defines the communication objectives of Green eMotion in 3 phases:

- The first phase of the project aims at creating initial awareness of the project by informing all target groups about the general objectives of Green eMotion (first project year).
- The second phase of the project will increase the awareness of the project by informing the public about intermediate results of the project and providing more detailed information also to the scientific and industrial community (second project year).
- The third and final phase of the project will intensify the communication even further to prepare the massive uptake of EV and especially target the scientific and industrial community as well as policy makers while still massively informing the general public/potential consumers about the results of the project. The third phase covers the last two years of the project and will focus on the implementation part of Green eMotion.

Within the first two project years we have reached the main goal of the first two phases: Green eMotion was well known in the electromobility environment in Europe at this stage. We changed with the last issue of D10.3 slightly the target group focus, putting the general public a little bit into the background and focusing on the electromobility savvy people. This was done primarily in our demo regions and with the selections of events we participated in.

After the third project year we are well under way within the third phase. We have started to demonstrate in our demo regions, with publications and also via our Online channels the results of the Green eMotion project. With the well visited first EU Electromobility Stakeholder Forum we proofed that we are very well connected within the scientific and industrial electromobility community.

With more than 250 companies and institutions being members of our Stakeholder Forum we have a good coverage of our main target groups: scientific and industrial community, municipalities / cities, EU, vehicle manufacturers, existing European demonstration regions. With the eMI3 Group – which was mainly initiated by the OEM partners in Green eMotion – we have implemented a working group to engage the stakeholders in topic specific groups and also to extend the reach of Green eMotion.

3.2 Key Results paper

In the last project review meeting we got the task to come up with a description of our key results achieved so far in a very comprehensive form. This paper was used as input for presentation slides, conference contributions, defining the Stakeholder Forum agenda (Barcelona) and several other communication activities. The paper is currently under rework for a 2nd edition. This will be available in spring 2014 and will be used again as communication content platform for our dissemination activities.

The key results of the first two project years are:

- 1) Improvement in standardization: highlighting the most urgent “new” needs and tackling them
- 2) Development of a marketplace as common innovative service platform: Europe-wide roaming and other services connecting the electromobility market players

- 3) Technical reports and policy recommendations: lessons learned in the practical implementation of electromobility
- 4) Extensive amount of valuable electromobility data: use patterns, environmental impact (e.g. CO₂)

The full version (status July 2013) can be found in Appendix 7.4.

4 Serving different Communication Channels

4.1 Press activities

Multipliers like press – here we address especially the trade press and online channels - are especially important for promoting the Green eMotion project and its image.

Beside the conferences presentations (see Appendix 7.3) we placed several articles with status updates on the Green eMotion project as well as some articles on ICT solutions for electromobility and standardization issues. A selection of this presentations and publications can be found on our Internet (www.greenemotion-project.eu/dissemination/publications.php). Several partners again gave management interviews talking about Green eMotion beside their company topics. In the demo regions some press activities took place to show the Green eMotion results within the local context.

After two press releases from the Green eMotion project in the first year and four in the second project year, there were again two press releases which got mentioned in several press statements in 2013 (please see www.greenemotion-project.eu/dissemination/press.php):

- December 2012 – IBM and Green eMotion Partners Aim to Simplify Electric Vehicle Roaming
ARMONK, N.Y. and BOEBLINGEN, Germany - 19 Dec 2012: IBM (NYSE:IBM) today announced a project that will simplify electric vehicle (EV) charging and payment for consumers, regardless of their location. The operational demonstration, called the B2B Marketplace will allow energy providers, car manufacturers, and charging point owners to share and integrate services on one common IT platform. This will create a network of EV charging services that are compatible regionally in Europe.
- November 2013 – First successful electromobility roaming service tested across Europe
With the successful implementation and testing of a Business-to-Business (B2B) IT marketplace for electromobility services, the EU-funded project Green eMotion reached an important milestone to demonstrate a European-wide interoperable electromobility system. The marketplace allows energy companies, car manufacturers and charging point providers to share and integrate services on one common IT platform. The implementation and testing is a crucial step in order to create a network of charging points and electromobility services that are compatible across Europe so that drivers of electric vehicles can travel and charge their cars wherever they like. The Green eMotion marketplace is provided by IBM with electromobility services provided by SAP and Siemens. Already today, companies like Enel, Endesa, ESB and RWE are using the marketplace to test first client services.

Beside these central press activities several partners also used their company channels for global and local press work. Details can be found in the partner's dissemination reports (see Appendix 7.3).

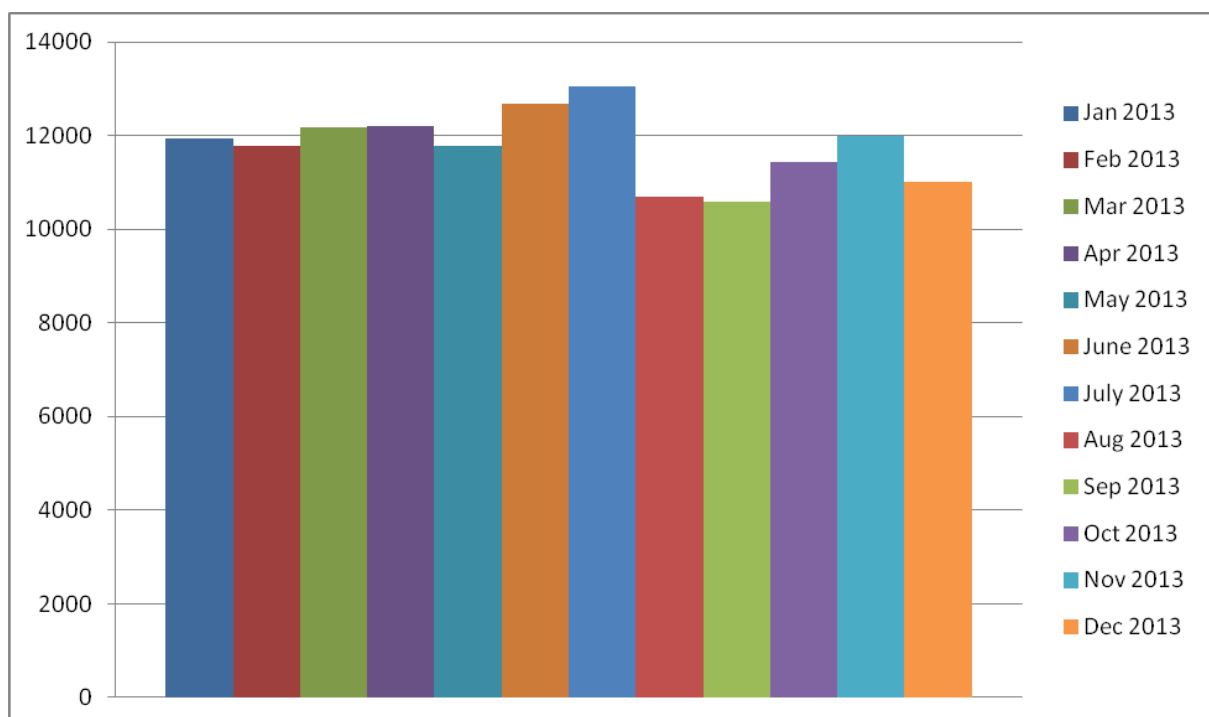
For the last year's press activities the following measures can be derived from the experience in the first three years of the Green eMotion project:

- It's very helpful, when the project press activities find their way into the partners dissemination measures, e.g. when partners send out press releases with the same content as the Green eMotion ones (especially the big global players).
- We still do not cover all partner languages with press activities.
- The big Green eMotion event in 2014 will be the Rally to Brussels (see chapter 4.4). This event has to be used for press activities before, during and after the event.

4.2 Online activities

To keep communication about Green eMotion to a broad audience ongoing and to distribute Green eMotion news and results the website www.greenemotion-project.eu was started in March 2011. The project website plays a central role in the communication of Green eMotion. It got updated continuously with the project development.

To get a feeling for the interest in the Green eMotion website, a tracking function was implemented. It counts not simply the hits (which could be misleading due to search engine requests) but the real visits per day. Compared to the previous years, the 2013 statistics shows a very evenly access structure. The summer low was not so significantly visible and the spring and fall access maxima disappeared nearly completely. The average number of visits per month increased to 11,777 (compared with 9,563 in 2012 and 7,968 in 2011).



Visits to the Green eMotion Internet pages 2013 on a monthly base

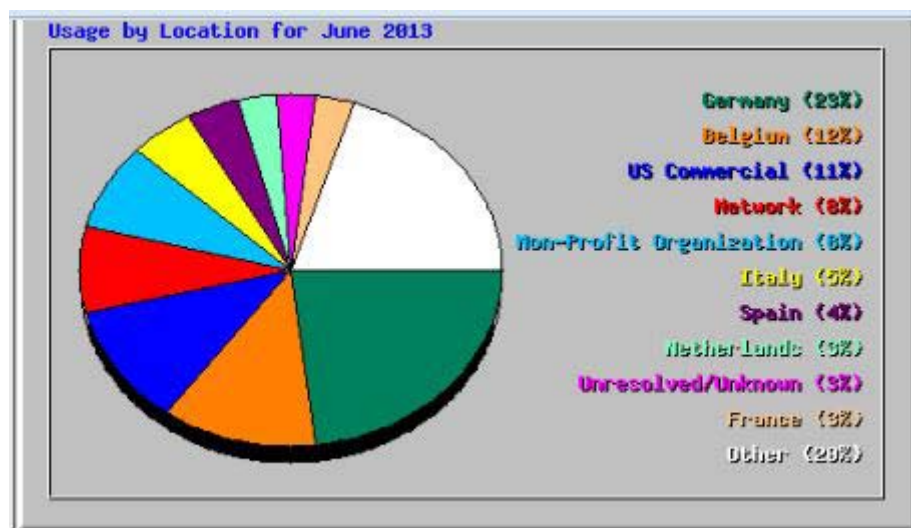
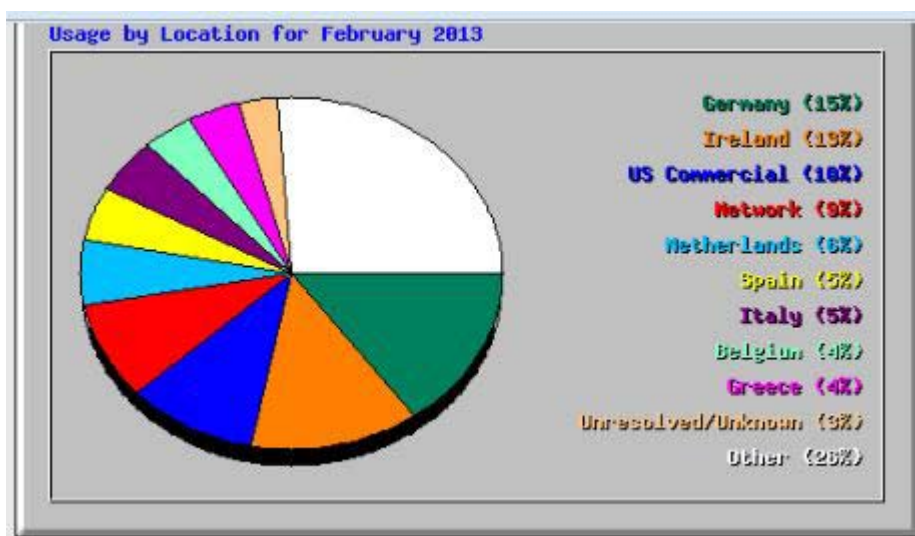
The evaluation of the page access shows that of course the starting page (Home) has most of the visits. It is followed this year by the Stakeholder Forum page (+26 % compared to 2012). After that follows the About Us page with nearly equal number of visits than 2012. Surprisingly the Dissemination pages had less visitors than the year before, even if there is much more content available today.

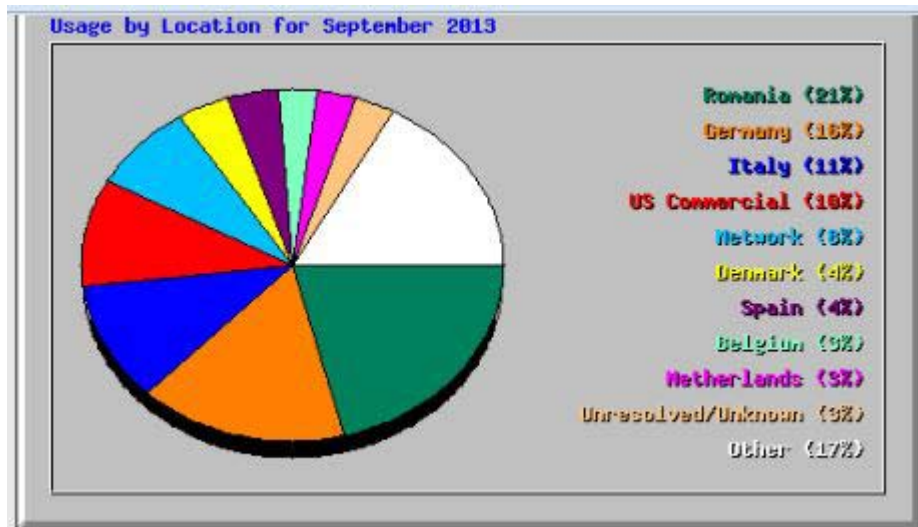
Page Name	Visits per month (average)
Home	7.342
Stakeholder Forum	935
About Us	742
Partners	600
News	519
Work Packages	444
Dissemination	414

Most visited Green eMotion Internet pages (January – December 2013)

The statistics about usage by countries shows again a broad global interest in our project. Interested countries differ slightly from month to month. The majority of hits come from Germany – but this covers also the maintenance of the Internet site. Second largest group accessing our Internet is again the “US Commercial” arena (.com-addresses) followed by the category “Network” (.net-addresses). The following ranks are with Italy, Spain, Belgium and Ireland (like in 2012, only Spain and Italy changes the rank). For the full list see Appendix 7.1.

Not really clear is the rank of Romania with 62,257 hits within three month. More than half of them occurred in September 2013, when Romania was ranked as No. 1 country in accessing the Green eMotion Internet. This could have been also a hacker attack onto our website or some strange web robots activities.





Green eMotion Internet access by countries for selected months (February, June, September) in 2013

In the Green eMotion Internet a contact page is integrated. In average we got again two requests per week via this channel. The major topics are the same than last year:

- Trying to get support to sell products (e-cars, infrastructure) into Europe.
- Information requests about Green eMotion
- Other funded projects asking for Green eMotion presentations or project information.
- Job requests

Green eMotion is also ranked very well on Google. It is the first entry when searching for “Electromobility Europe” or “Green eMotion”. In some countries we still have local manufacturers or institutions with green emotion or similar names/addresses getting better search results than the Green eMotion project.

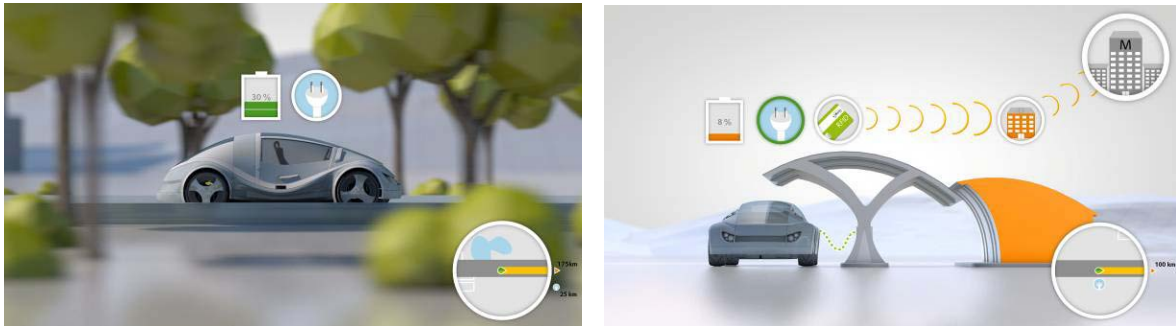
In 2012 we launched Green eMotion on Wikipedia in seven languages: English, German, French, Netherlands, Spanish, Danish and Italian. We are going to update these pages during spring 2014 and run a second try to place also the partner names there.

For the future online activities the following measures can be derived from the experience in the first three years of the Green eMotion project:

- We have to advertize our Dissemination pages via various channels (articles linking to the results published, promotion news, links from partner Internet pages, etc.)
- Even if we did a better job than the last years with an increased number of News, we have to do simply again more of them this year.

4.3 Multimedia

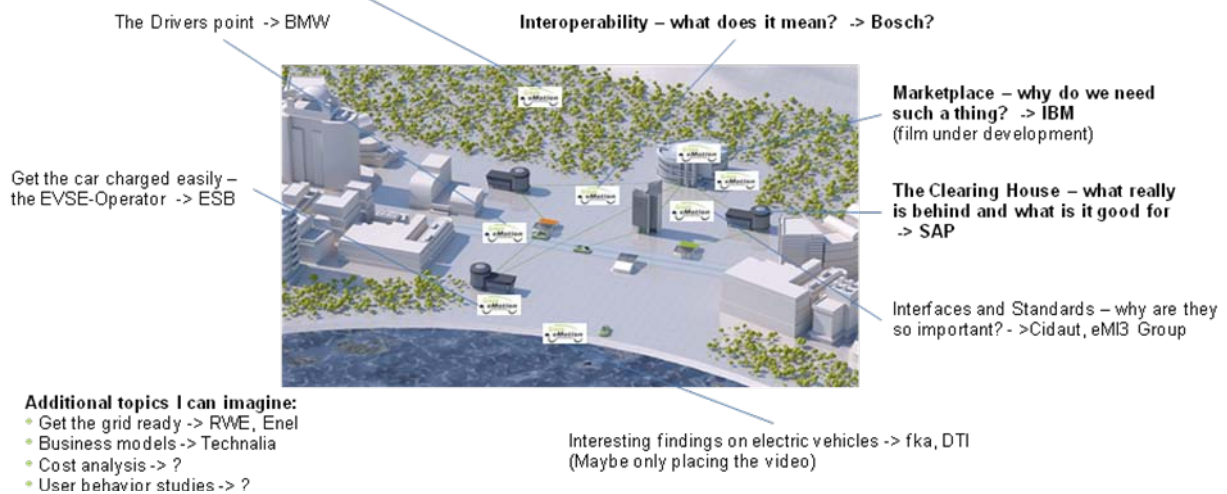
In the last issue of D10.3 a multimedia tool was announced. The first version was ready to be used at EVS27. It can be used as an interactive presentation (e.g. online or on trade shows) or as a film about the main activities and findings of our project.



Multimedia Tool - Impressions

The main purpose of this tool is to show the interoperable electromobility system developed and implemented by Green eMotion. The storyline shows an EV driving on a road and charging at the charging station of its own service provider. With full batteries the trip to the next city is continued. There the car gets charged at a charge point of another service provider. Thanks to the marketplace and the clearing house working as background ICT systems, the access to the charging infrastructure is possible and the charging process is not different from the first one for the driver. So ICT systems allow for easy access to charging infrastructure nearly everywhere making roaming with EVs a reality.

Why is Green eMotion important -> Heike Barlag (project coordinator)



Multimedia Tool – Explanatory Part

Right now we are implementing the second part adding videos with Green eMotion project information and further videos like it is shown in the figure above.

Another Online tool was created within Task 10.5. The main deliverables will be a Guideline Handbook and the Web Based Public Education Program. This tool addresses the basic education and training needs for different professionals in connection with EV deployment. It brings together the most important information about EVs to the relevant professionals in a very attractive form. For more details references to the Green eMotion project website are used. The website can be found at <http://greenemotion-project.dk>. The material is available in English, French and German. It is currently under test and will be published in 2014 (officially in fall, but we discuss to do it already in spring).

4.4 Events and Trade Shows

When we promote the Green eMotion project at events, fairs and conferences, banners are a useful information media. The two roll-ups shown below are available from WP10 for use in your events. One set is circling through Spain, one is in Brussels and a third one is distributed out of Germany to interested partners. This set will be updated in spring 2014 to show the latest project status. The pdf data are available on the internal website (Marketing Materials/Events). Partners can design their own Green eMotion communication materials for events based on these design examples. Also the Design Guidelines (see D10.1 or Appendix 7.4) have detailed information for creating event specific materials. If in doubt, please consult WP10 for further discussion.



Green eMotion roll-ups

The major event for Green eMotion in the third project year was EVS 27 running from November 18 to 20, 2013, in Barcelona. The 27th International Electric Vehicle Symposium & Exhibition was the right platform for the Green eMotion project to present its goals to the public and disseminate the project’s latest results. A large number of Green eMotion project partners joined the team during four days packed with discussions and information at the Green eMotion booth and during a project dissemination session on day one (November 18, 2013).

Thanks to the Spanish Green eMotion partners Barcelona City and Endesa, the project was represented by an impressive booth at this important international electromobility event. The booth served as a good communication platform for publicising the latest results of the Green eMotion project. A large number of project partners shared the four days of booth duty, which demonstrated that the Green eMotion project partners cover all electromobility stakeholder areas – and this will enable the project to establish a truly interoperable environment for electromobility in Europe.



Impressions from the Green eMotion booth at EVS27

In 2013 Green eMotion again was represented within a partner's booth or some project specific presentations in more than 70 conferences and trade shows (see full list in appendix 7.2). But with several partners being very active in promoting electromobility throughout Europe, Green eMotion got mentioned also on many other occasions as a side topic.

For 2014 we have started the conference planning already last year. The latest status is shown here:

Status	Event	Date	Location	Organizer	What's done	Participant
	Innovations(t)raum Elektromobilität	Jan. 29-30, 2014	Potsdam, Germany	IKT für Elektromobilität/ Schaufenster Elektromobilität	Presentation, Round Table	Siemens, Bosch
	Elektromobilität vor Ort	Feb. 4-5, 2014	Bremen, Germany	Now GmbH	Presentation	Bosch
	EV Charge Point Symposium	Feb. 5-6, 2014	Nice, France	L&r conseil, avem	Standards Workshop, Presentation	IBM, ESB
	AmE 2014	Feb. 18-19, 2014	Dortmund, Germany	VDE/VDI	Presentation	IBM
	ICT-Conference of the German Showcase projects	Feb. 20-21, 2014	Berlin, Germany	Schaufenster Elektromobilität, eMO	Presentation, Round Table	Siemens, Bosch
	Stuttgart electromobility regulars' table	Feb. 21, 2014	Stuttgart, Germany		Presentation	Bosch
	IBM Pulse	Feb. 23-26, 2014	Las Vegas, USA	IBM	Presentation	IBM
	Smart Meters and Grid planning	Feb. 26, 2014	Copenhagen, Denmark	DTU	Workshop using D4.3 results	DTU
	Embedded World	Feb. 25-27, 2014	Nuremberg, Germany	Messe Nürnberg	Presentation	IBM
	Cebit	March 10-14, 2014	Hanover, Germany	Deutsche Messe AG		
	Telematics for Fleet Management Europe 2014	Mar 12-13, 2014	Amsterdam, Netherlands	Telematics	Presentation	IBM
	The Energy Show	Mar. 12-13, 2014	Dublin, Ireland	seai	ESB booth	ESB
	Get eReady	Mar. 13, 2014	Karlsruhe, Germany	Bosch	Roadshow	Bosch
	Greencities 2014	Mar. 18-19, 2014	Melbourne, Australia			Malaga
	VDA Technical Congress 2014	Mar. 20 – 21, 2014	Hanover, Germany	VDA		TÜV Nord
	Kontiki Conference	Mar. 20-21, 2014	Mainz, Germany	Kontiki	Conference	Bosch
	Launch of charging infrastructure	Mar. 25, 2014	Budapest, Hungary	Green eMotion	Event	RWE, Siemens
	TRA 5 th Conference	April 14-17, 2014	Paris (La Defense), France	TRA	Presentation	CTL
	Hannover Messe Mobilitec	April 7-11, 2014	Hanover, Germany	Deutsche Messe AG	Forum?	TÜV Nord
	Content and Apps for Automotive Europe	Apr 8-9, 2014	Munich, Germany	Telematics	Presentation	IBM

	SAE World Congress & Exhibition	Apr 8-10, 2014	Detroit, USA	SAE	Presentation	IBM
	Standardisation Workshop	May 6, 2014	Brussels, Belgium	Green eMotion	Workshop	Eurelectric, Cidaut, IBM
	Summer University	May 14-15, 2014	Palma, Spain	CIVITAS DYN@MO	Presentation	Endesa
	GeM General Assembly	May 14-15, 2014	Copenhagen, Denmark	Green eMotion	Conference	all
	JSAE Annual Conference	May 21-23, 2014	Japan	JSAE	Presentation	IBM
	FISITA World Automotive Congress	June 2-6, 2014	Maastricht, Netherlands	The Royal Institute of Engineers	Presentation	IBM
	Automobil Elektronik Kongress	June 3-4, 2014	Ludwigsburg, Germany	Automobil Elektronik	Presentation	IBM
	8 th Stakeholder Forum	June 4-5, 2014	Brussels, Belgium	Green eMotion, FREVUE, ZeEUS	Conference	ESB, Eurlectric, other GeM partners
	10 th ITS European Congress	June 16-19, 2014	Helsinki, Finland	ERTICO	Electromobility ICT session	IBM, Siemens
	EU Sustainable Energy Week 2014	June 23-27, 2014		European Commission		Iberdrola
	Automotive Testing Expo Europe 2014	June 24-26, 2014	Stuttgart, Germany	Messe Stuttgart		TÜV Nord Mobilität
	INCOSE International Symposium 2014	June 30 – July 3, 2014	Las Vegas, USA	INCOSE	Presentation	IBM
	16th Conference on Power Electronics and Applications	Aug. 26-28, 2014	Lappeenranta, Finland	ECCE Europe	Presentation	Alstom
	Expo Electric???	09.2014	Barcelona, Spain			Barcelona
	Rally to Brussels	Sept. 17, 2014	Brussels, Belgium	Green eMotion	Green eMotion Event	Eurelectric, Demo Regions, OEMs, others
	European Mobility Week (EMW)	Sept. 16-22, 2014	Brussels, Belgium	EC		Eurelectric
	European Mobility Week (EMW)	Sept. 16-22, 2014	Which City is going to participate?	EC		?
	Oresund electric car rally	Sept. 20-21, 2014	Oresund region	OECD	eCars, banners	CPH, Malmo, Greenabout
	Elektronik im Fahrzeug	Sept. 23-24, 2014	Baden-Baden, Germany	VDI	Presentation	IBM
	Green eMotion Event	Sept. 24, 2014	Athens, Greece	PPC	Green eMotion event	PPC, Siemens, other GeM partners
	Green Transport Event	Sept. 27-28, 2014		IBC; TINV and others	Presentation	DTI

	IAA Commercial Vehicles 2014	Sept. 25- Oct. 2, 2014	Hanover, Germany	VDA		TÜV Nord
	New Mobility Forum 2014	Oct. 2014	St. Veit a.d. Glan, Austria	Government of Carinthia	Presentation	Verbund
	SAE Convergence	Oct 21-22, 2014	Detroit, USA	SAE	Presentation	IBM
	eCarTec	Oct. 21-23, 2014	Munich, Germany	Munich Expo	GeM booth?	fka, DLR, Nissan, Siemens, others
	European Utility Week 2014	Nov. 4-6, 2014	Amsterdam, Netherlands	Synergy	Presentation	IBM, ECN?
	Telematics Munich	Nov. 11-12, 2014	Munich, Germany	Telematics	Presentation	IBM
	Korea SAE Annual Conference	Nov. 20-23, 2014	Seoul, South Korea	KSAE	Presentation	IBM
	AAE Show	Nov., 2014	Daventry, England	UMR Ltd	Presentation	IBM
	Smart City Expo World Congress	Nov. 18-20, 2014	Barcelona, Spain and other cities	Fira Barcelona	Presentation	?
	9 th Stakeholder Forum	Nov. xy, 2014	Copenhagen, Denmark	Green eMotion	Conference	ESB, other GeM partners
	EEVC	Dec 2-5, 2014	Brussels, Belgium	Electri-City.mobi	Presentation	Siemens, ECN
	Strategy Circle Auto Industry	Dec 10-11, 2014	Munich, Germany		Presentation	IBM
	DEA Member meeting	2014			Presentation	DTI
	BET2014	2014	Denmark		eMobility Conference	DTI
	Green eMotion test drive	2014		ESB	eCars	ESB
	10 th Stakeholder Forum	January/Feb ruary, 2015	Brussels, Belgium	Green eMotion	GeM Conference	ESB, Eurlectric, other GeM partners
	Green eMotion closing event	January/Feb ruary, 2015	Brussels, Belgium	Green eMotion	tbd	
	Transportation Research Board Conference	2015	Washington DC, USA		Presentation	TCD

participation
 no participation
 planning
 part of Road Show

Event and conference participation list – planning for 2014 (until February 2015)

For the future event activities the following measures could be derived from the experience in the first three years of the Green eMotion project:

- The demo regions have to be motivated to do more Green eMotion related Road Shows.
- We still need more involvement from all partners to get the future events distributed in a better way throughout Europe.

4.5 Printed Materials

Even in times of electronic centered communication, it is still important to have some glossy printed material available to hand it out to interested people. Therefore printed materials for Green eMotion will be still part of our communication mix.

Based on the layout rules described in Deliverable 10.1 (and also in the first issue of Deliverable 10.3) a brochure was produced with main focus on the Green eMotion demo regions. Also a Spanish version is available. Printed copies can be send out by WP10 leader. The electronic version can be found on the internal website under Marketing Materials / Brochure as well as in the Green eMotion Internet (www.greenemotion-project.eu/about-us/index.php).



Green eMotion brochure

The project flyer launched for the high level kick-off meeting in March 2011 was reworked with the availability of more project information. It's a thing which can be used very well at conferences and events since it is smaller in size than the brochure. Up to now we have distributed more than 15.000 copies of this flyer.



Green eMotion project flyer

5 External Stakeholder Forum

Objectives of the Green eMotion External Stakeholder Forum

The purpose of the Green eMotion External Stakeholder Forum (GeMs Forum) is to increase knowledge sharing between the Green eMotion project and stakeholders. These include municipalities, governments, industry, private businesses and universities. The objective is to inform stakeholders as well as raise awareness of the findings and knowledge gained through the project. It also seeks to gather information and feedback to further enhance the work being done, in order to make mass market adoption of electric vehicles a reality in Europe through the GeM project.

Deliverable D10.5 describes in detail the successes and lessons learned from the 3rd year of the project. It takes stock of past communication activities and sets out some improvements to be made in order to maximise the involvement of stakeholders and increase the numbers attending meetings and engaging with the project. It also details the co-organisation for the first time of the stakeholder forum meeting with another EU-funded project, FREVUE and the successes and lessons learned from that first venture. In D10.5 you can also see the analysis of the feedback from attendees of stakeholders meetings and also the full list of those who have attended each meeting.

Overview of meetings held in 2013

Brussels, June 24/25, 2013

This Stakeholder Forum was held in Brussels in the Palais de Academies on June 24th and 25th, in line with a prior decision that one general overview event should take place in Brussels each year. The event was the most successful to date with regard to attendance with almost 160 people present over the two days. It was held in conjunction with the newly formed FREVUE project which concentrated on urban freight transport. An EEO workshop was also organized at the end of the first day. A selection of the topics covered include an overview of both projects, eMI3 activities, GeM marketplace, standards, business models, and EVs in city logistics. There was also an increase in OEMs in attendance with Mitsubishi, Nissan, Renault and BYD all participating.

Barcelona, November 21, 2013

This one day event was co-organised with Green eMotion partner City of Barcelona and was held the day after EVS27 at the same venue, Fira Gran Via on November 21st. The attendance was much smaller compared to Brussels with 59 delegates only. Partners took note of this issue and committed to further improving communications and utilizing internal contacts in order to ensure a sizeable attendance with regard to future forums.

Increased Communications

The third year also saw an increase in both internal and external communications. First, communication with work package leaders regarding input to the forum from the work packages improved. The Chair of the forum attended both technical and regional board meetings in advance of both forum events to get ideas for topics and the structure of the event. All queries were directed to the most relevant person within Green eMotion and that is then dispersed further throughout the organization and the most relevant person sought to answer and questions. Second, communication towards the stakeholders increased with the following methods.

- **LinkedIn**

Social media played a much more important role in 2013. A LinkedIn Green eMotion group was set up to help better disseminate the activities within Green eMotion and give a platform for both GeM partners and external stakeholders to air their views. Over 130 people joined the group between June 2013 and January 2014.

- **Direct mail**

Direct mail to inform the Forum member database about the “Save the Date” of the next meeting, or that the agenda was published, how to register or other information about GeM has been used extensively in order to promote the meetings and messages from GeM. It has helped to improve the professional look of the correspondence from GeM and to make it more appealing to potential delegates.

- **Website**

We have created a brief concept paper to improve the stakeholder forum page on the GeM website. Some changes will include a gallery of photos from previous events as well as easier links to LinkedIn and clearer content on how to apply to become a member of the forum.

6 Conclusion

Green eMotion dissemination activities made again good progress within the 3rd project year. As mentioned above we reached the first step to the goal of our 3rd project phase and proofed that we are very well connected within the scientific and industrial electromobility community.

With the introduction of the newsworthy items in the monthly TechBoard status reports, we reached a first step regarding information about the ongoing topics within the project. This will be extended with more detailed information from the work packages (e.g. Executive Summaries of deliverables). Also with a revised version of the Key Results paper, we will get the project partners in a position to increase dissemination activities for our project.

With the experience from three projects years we see the following possibilities to improve our dissemination activities for the last year:

Press:

- It's very helpful, when the project press activities find their way into the partners dissemination measures, e.g. when partners send out press releases with the same content as the Green eMotion ones.

WP10 leader will coordinate the work to get our results out on various channels to increase the visibility of the project. Wp10 leader will also help the project partners to get the necessary information to communicate Green eMotion in their local environment. A first step was done in this direction already with the paper for TRA 2014 written by CTL.

- We still do not cover all partner languages with press activities.

A press section with relevant information is already available on the internal website (Marketing Materials / Press Topics). This will be updated and project partners will be encouraged to use it more often.

- The big Green eMotion event in 2014 will be the Rally to Brussels (see chapter 4.3). This event has to be used for press activities before, during and after the event.

This will be made sure during the detailed planning of the event.

Online:

- We have to advertize our Dissemination pages via various channels (articles linking to the results published, promotion news, links from partner Internet pages, etc.).
All approved project results are available Online. We have to make the Deliverable pages in the Green eMotion Internet more attractive and promote them on various channels. E.g. WP10 lead will start together with the other WP leaders and the task leaders to generate News for each published paper.
- Even if we did a better job than the last years with an increased number of News, we have to do simply again more of them this year.
In 2013 we had one News per month in average. This number is limited since also the editorial resources within the Green eMotion project are very limited. As mentioned above, WP 10 lead will together with the project partner advertize the published deliverables in the News and increase reporting of Green eMotion events.

Conferences and events:

- The demo regions have to be motivated to do more Green eMotion related Road Shows.
For 2014 we have already commitments from several demo regions to do regional communication activities for the Green eMotion project. Berlin (DLR), Austria (Verbund), Italy (Enel), Ireland (ESB) as well as the Danish and Spanish project partners have agreed into some kind of Road Show activities. A plan will be worked out within Task 10.4.
- We still need more involvement from all partners to get the future events distributed in a better way throughout Europe.
On the one hand this is simply better knowing what the Green eMotion partners are doing already. To get this knowledge and share it directly with all interested partners the bimonthly WP10 Online meetings will be extended with a special section "Activity report by the project partners". On the other hand it is still necessary to support project partners on a bilateral way to do their events. This worked very well for EVS27 and is under way for the Green eMotion event in Greece in September.

The online and multimedia activities are well on track and will get updated within the last project year accordingly. Together with the Guideline Handbook and the Web Based Public Education Program we will have a comprehensive solution available for this years review meetings.

As major dissemination activity in the last project year we will organize the "Rally to Brussels" on September 17, 2014. There we will show that Green eMotion really has developed and implemented an interoperable electromobility system. We will drive with EVs from several of our demo regions into Brussels and will have an interoperability demonstration and a short conference there. Right now we are developing the detailed rout plans and the event setup.

We also have started to discuss the sequence of project closing events in January/February 2015. We will have a Stakeholder Forum and a General Assembly as core events. Whether we will add some public events for special target groups (e.g. MEPs) has to be decided. For the review meetings in May we will provide a rough plan what to do.

7 Appendix

7.1 Access from different countries to the Green eMotion Internet

2013 (February – December)			2012 (January – December)		
Country	total hits	%	Country	total hits	%
Germany *)	406.359	21,33%	Germany *)	374.229	21,85%
.com	244.027	12,81%	.com	223.772	13,07%
.net	221.870	11,65%	.net	180.010	10,51%
Italy	106.312	5,58%	Spain	133.392	7,79%
Spain	103.933	5,46%	Italy	110.682	6,46%
Belgium	100.892	5,30%	Belgium	72.356	4,22%
Ireland	70.917	3,72%	Ireland	66.123	3,86%
Netherlands	62.324	3,27%	France	54.812	3,20%
Romania	62.257	3,27%	Netherland	51.990	3,04%
France	56.324	2,96%	Poland	33.000	1,93%
Denmark	39.951	2,10%	UK	27.096	1,58%
USA	36.682	1,93%	Austria	26.525	1,55%
UK	36.232	1,90%	Bulgaria	25.845	1,51%
Austria	29.755	1,56%	South Korea	24.994	1,46%
Japan	28.058	1,47%	USA	24.980	1,46%
Sweden	26.820	1,41%	Greece	20.506	1,20%
Greece	26.312	1,38%	Denmark	19.880	1,16%
China	24.970	1,31%	Russia	16.456	0,96%
Portugal	17.512	0,92%	Japan	15.708	0,92%
Switzerland	15.377	0,81%	China	13.867	0,81%
India	13.497	0,71%	Finland	13.042	0,76%
Unknown	63.788	3,35%	Unknown	82.829	4,84%
Other Countries	110.972	5,82%	Others	100.646	5,88%
total	1.905.141		total	1.712.740	

Other countries include:

Korea (South), Russia, Hungary, Czech Republic, Finland, Norway, Canada, Bulgaria, Luxembourg, Poland, Latvia, Ukraine, Slovakia, Turkey, Lithuania, Macedonia, Australia, Malta, Colombia, Brazil, Croatia, Estonia as well as NGOs.

*) including the administration of the website

7.2 Trade Shows, Events & Conferences in the third project year (2013)

At the following events and conferences Green eMotion was presented (list might not yet be complete):

Status	Event	Date	Location	Organizer	What's done	Participant
	Transportation Research Board (TRB) 92nd Annual Meeting	January 13-17, 2013	Washington D.C., USA	TRB	Presentation	TCD
	Challenges and Perspectives of Electromobility in Europe	January 24, 2013	Frankfurt, Germany	Agrion	Presentation	Eurelectric
	European Conference on Smart Grid Standardisation	January 28, 2013	Brussels, Belgium	Smart Grid Initiative	Participation	TNO
	IRVE 14	February 5-6, 2013	Nice, France			Nissan
	2emes ASSISES NATIONALES DES INFRASTRUCTURES DE CHARGE	Feb. 14 - 15, 2013	Nice, France		Presentation	Nissan
	Assises des infrastructures de charge 2013	February 15, 2013	Nice, France	AVEM	Round Table	EC, EdF
	Innograd 2020+	February 20-21, 2013	Brussels, Belgium	EDSO		
	Infrastructure and business models for electric mobility in cities - what role for public transport?	March 5, 2013	Brussels, Belgium	UITP	Presentation	Enel
	Cebit	March 5-9, 2013	Hanover, Germany	Deutsche Messe AG	Marketplace demonstrator, poster	Bosch, IBM
	"Emobility in the North Sea Region"	March 7, 2013	Copenhagen, Denmark		Presentation	DTI
	eDrive Conference	March 7, 2013	Belfast, Ireland		Presentation	ESB
	Green Drive Conference	March 15, 2013	Nenagh, Ireland		Presentation	ESB
	"Green Transport Conference"	March 18, 2013	Copenhagen, Denmark		Presentation	DTI
	French-German Week	March 19, 2013	Karlsruhe, Germany	Karlsruhe Institute of Technology	Presentation	Bosch
	Launch of the platform for the electrification of surface transport	March 19, 2013	Brussels, Belgium	AVERE	Presentation	Nissan
	3rd Annual Smart Grids	March 20, 2013	Nice, France	WTG	Conference	Malaga
	CLEAN ENERGY FOR SUSTAINABLE MOBILITY	March 21, 2013	Rome, Italy	Regione Lazio & Austrian Trade Chamber	Presentation	CTL

	Smart Cities	April 7, 2013	Madrid, Spain		Presentation	Malaga
	Hannover Messe	April 8-12, 2013	Hanover, Germany	Deutsche Messe AG	Forum?	
	EV Round Table	April 9, 2013	Moscow, Russia	Revolta	Paneldiscussion	ESB
	enerTIC	April 10, 2013	Madrid, Spain		Conference	Malaga
	Kleber project anniversary	April 10-11, 2013	Strasbourg, France	Kleber	Presentation	EdF
	Final FINSENY Event	April 10-11, 2013	Berlin, Germany	FINSENY	Presentation	ESB
	GeM General assembly	April 16-17, 2013	Milan, Italy	Green eMotion	Conference	all
	eCarTec Paris	April 16 - 18, 2013	Paris, France		Presentation	Nissan
	Smart Utilities Scandinavia	April 17-18, 2013	Stockholm, Sweden	Synergy	Presentation	ESB
	Electric Vehicle Land, Water and Air	April 17-18, 2013	Berlin, Germany	IDTechEx		
	EV Battery Tech	April 24-25, 2013	London, UK		Presentation	Nissan
	Future Internet Assembly (FIA)	May 8, 2013	Dublin, Ireland		Presentation	ESB
	World EV Summit 2013	May 14-16, 2013	Oslo, Norway	Informa	Presentation	IBM, DTI, Nissan
	Smart Community Summit	May 29-30, 2013	Tokyo, Japan	Nikkan	Presentation	Malaga
	Preparing Europe's grid for Electric Vehicles	May 30, 2013	Barcelona, Spain	AEDIVE	Round Table discussion	EC, Endesa, Barcelona
	Oresund electric car rally	June 1-2, 2013	Oresund region		eCars, banners	CPH, Malmo
	Green Week 2013	June 4-7, 2013	Brussels, Belgium	EC	Presentation	Eurelectric
	9 th ITS European Congress	June 4-7, 2013	Dublin, Ireland	ERTICO	Presentation	ESB, Nissan
	Schaufenster Region Baden Württemberg	June 7, 2013	Gerlingen, Germany		Presentation	Bosch
	Symposium Elektromobilität	June 19, 2013	Stuttgart, Germany	Technische Akademie Esslingen, Mobility 2.0	Presentation ICT for eMobility	IBM
	Universitas 21 Graduate Research Conference	June 22, 2013	Dublin, Ireland	Universitas 21	Presentation	ESB

	6 th Stakeholder Forum	June 24-25, 2013	Brussels, Belgium	Green eMotion, FRevUE	Conference	ESB, Eurelectric, other GeM partners
	EUSEW	June 24-28, 2013	Brussels, Belgium	EU	Speaking slot Possibility to present GeM Marketplace	Eurelectric
	Roadmap to Zero Emissions 2020	June 25, 2013	Brussels, Belgium	Renault, Nissan	Presentation	Eurelectric, Renault, Nissan
	Elektromobiliada	July 3, 2013	Moskow, Russia		Presentation	ESB
	2nd Russian forum - EVs and charging infrastructure - Elektromobiliada 2013	July 4, 2013	Moscow, Russia	Revolta	Round Table	ESB
	Public test drive	July, 2013	Dublin, Ireland		Test drive	ESB
	Meeting DKE/AK 353.0.7.	August 2013	Berlin, Germany	DKE	GeM WP6 presentation	fka
	Trafikdage 2013	Aug. 26-27, 2013	Aalborg, Denmark	Aalborg University	Presentation	DTI
	16th European Parking Association Congress	Sept. 11, 2013	Dublin, Ireland	EPA	Presentation	Cork
	DEA partnership meeting	Sept. 17, 2013	Kolding, Denmark		Presentation	DTI
	IAA	Sept. 12-22, 2013	Frankfurt, Germany	VDA	Presentation	Bosch
	IAA Congress "Mobile in the City"	Sept. 19, 2013	Frankfurt, Germany	Mobility2.0, VDA	Presentation, Panel?	Siemens
	Informatik 2013	Sept. 20, 2013	Koblenz, Germany	Gesellschaft für Informatik E.V.	Presentation ICT for eMobility	IBM
	Clean Motion Offensive Final Event	Sept. 23-24, 2013	Linz, Austria	Clean Motion Offensive	Presentation	CTL
	Telecoms 4 Smart Grids	Sept. 2013	London, UK	M2M	Presentation	Enel
	CIVITAS Forum 2013	Sept. 30, 2013	Brest, France	CIVITAS	Presentation	Eurelectric
	e-mobil BW Technologietag	Oct. 2, 2013	Stuttgart, Germany		Presentation	Bosch
	Smart Cities	Oct. 3, 2013	Malaga, Spain		Conference	Malaga
	Bürgerfest Stuttgart	Oct. 3, 2013	Stuttgart, Germany		Presentation	Bosch
	BET2013	Oct. 3, 2013	Horsens, Denmark	Insero	Presentation	DTI
	IBM research Colloquia	Oct. 9, 2013	Madrid, Spain	IBM	Conference	Malaga

	eChallenges 2013	Oct. 9-11, 2013	Dublin, Ireland	IIMC	Presentation	ESB
	eCarTec	Oct. 15-17, 2013	Munich, Germany	MunichExpo		
	Smart City Week	Okt. 24, 2013	Yokohama, Japan		Conference	Malaga
	Bologna Motor Show	Oct. 2013	Bologna, Italy		Presentation, Test drive?	Enel, Rome
	4 th NORBIT Conference on Transport Behaviour	November 4-5, 2013	Copenhagen, Denmark	DTU	Presentation	DTU
	Querverbund	November 5, 2013	Nürtingen, Germany	VKU	Presentation	Bosch
	Parliamentary Evening on emobility	November 6, 2013	Brussels, Belgium	Hubject GmbH	Round table	BMW, Siemens
	Ecomondo	November 6, 2013	Rimini, Italy		Presentation	Enel, RWE
	Green Cities 2013	November 7, 2013	Malaga Spain		Round table	Malaga, Endesa, IBM
	Smart City Expo World Congress	November 19-21, 2013	Barcelona, Spain and other cities	Fira Barcelona	Presentation	?
	EVS 27	November 18-20, 2013	Barcelona, Spain	AVERE	Exhibition, symposium, test drive	Barcelona, Endesa, other GeM partners.
	7 th Stakeholder Forum	November 21, 2013	Barcelona, Spain	GeM	GeM Conference	ESB, Endesa, Barcelona other GeM partners
	EIP smart cities conference	Nov. 26, 2013	Brussels, Belgium	DG MOVE	Round table	Eurelectric
	Sustainability Day	Dec. 3, 2013	Malmö, Sweden		Exhibition	Malmö
	2013 Annual Polis Conference	December 4-5, 2013	Brussels, Belgium	Polis	Presentation	Eurelectric, Siemens
	Smart Cities	December 16, 2013	Malaga, Spain		Conference	Malaga
	Ecocity	December 19-22, 2013	Madrid, Spain	Ecocity	Presentation	Malaga

participation
 no participation
 planning
 part of Road Show

71 entries

7.3 Dissemination Activities from Partners

7.3.1 Siemens

Media	Activities	
Press:	Green eMotion – Auf dem Weg zu einem interoperablen Elektromobilitätssystem für Europa in: Neue Mobilität, January 2013 (in German)	January 2013
	eMI3; eMobility to the next level in: Pan European Networks: Government 7	August 2013
	Interview with Heike Barlag (as preparation for EVS27) in: LIVE Barcelona	August 2013
	Elektrisch mobil in Europa in: Mobility 2.0 Kompendium 2013/14 (in German)	September 2013
	Interview with Heike Barlag in: ParisBerlin (in French and German)	September 2013
Conferences & events:	Meeting with EC officials (e.g. Mr. Onidi) on electromobility topics (standardization, identifiers, ...)	March 5, 2013
	Parliamentary Evening, Brussels „Europe-wide charging and interoperability of charging infrastructure“	November 6, 2013
	Green eMotion project dissemination session at EVS 27	November 18, 2013
	Two Stakeholder Forum meetings: Brussels & Barcelona	June/ November 2013
Online:	Green eMotion implemented as reference project in the Siemens Mobility Internet (with link to Green eMotion website)	
	Implementation of the multimedia tool as described in chapter 4.3 (co-financed by RWE and Siemens)	
Planning 2014	Siemens will be active in presenting Green eMotion at conferences and events throughout the year. Also the Online presentation of Green eMotion will be improved on the Siemens Smart Grid website. Siemens will take an active role in further development of the GeM multimedia tool.	

Media	Activities	
	As WP10 lead Siemens will take over the organisation of the planned rally from some of our demo regions into Brussels during the EU Mobility Week 2014.	September 2014
	Also the events around the project end have to be organized by WP10	January/ February 2015

7.3.2 Alstom

Media	Activities	
Conferences:	<p>Participation in Beama & Synnogy meeting sessions where Green emotion was discussed in general and EV in particular with many attendees.</p> <p>EPE'14 conference paper is in preparation (regarding the inductive charger being developed in WP5); the paper will also be presented in the conference</p>	
Events:	<p>Alstom strategy and innovation director, Laurent Schmitt, had a keynote speech in</p> <p>EPE '13 ECCE Europe, 3-5 Sept. 2013 in Lille, FRANCE and among other topic the fast charger development under Green emotion was presented to a large audience.</p>	
Communication planning for 2014	<p>Continue working with both Synnogy and Beama to reinforce the visibility of the project among the UK stakeholders.</p> <p>Two IEEE Journal/conference papers publication is planned to take place during year 4 of the project</p> <p>Two press releases will be carried out at the successful deliveries of WP5</p>	

7.3.3 City of Copenhagen

Media	Activities	
Conferences:	The City of Copenhagen was interviewed by Dominik Noeren from Fraunhofer-Institut für Solare Energiesysteme ISE about its experiences with EVs.	March 2013
	The City of Copenhagen had a visit from a Japanese delegation (Mitsubishi Electric Living Environment Systems Corporation, Nishitetsu-m-tech Corporation) SHIMIZU CORPORATION, KAWASAKI HEAVY INDUSTRIES LTD. & TAISEI CORPORATION) which were interested in hearing	October 2013

Media	Activities	
	about the city's experiences with electric vehicles, infrastructure and also it's engagement in Green eMotion.	
Events:	In June the City of Copenhagen - together with the City of Malmö and other stakeholders - arranged 'Electric Vehicle Day 2013' and 'Oresund Electric Car Rally'.	June 2013
Online:	The City of Copenhagen mentions Green eMotion on its "EV site".	2013
Planning 2014 Conferences & Visits	The City of Copenhagen will mention Green eMotion when it makes sense to do so – both when we are asked to do a presentation on a conference and when we have visitors from abroad who are interested in our experiences with EVs.	
Events	Copenhagen is the winner of the prestigious European Green Capital Award 2014. The European Commission chose Copenhagen because the city excels in combining sustainable solutions with growth and quality of life. In 2014 we invite Europe and the rest of the world to share knowledge and ideas in Copenhagen. In the last week of August and the first week of September the focus will be on green mobility – e.g. electric vehicles.	
	With funding from the Green eMotion project the City of Copenhagen plans - in collaboration with other partners - to give a number of potential EV buyers the opportunity to test drive an EV for one day. As an incentive for the potential buyers to test the capacity of the battery they will get an admission ticket for a museum outside Copenhagen and a voucher for a meal at the museum's restaurant.	
Online	The City of Copenhagen will mention Green eMotion on its "EV site".	

7.3.4 Codema (Dublin)

Media	Activities	
Conferences:	9 th ITS Congress, attendance and networking	
Online:	Information on www.codema.ie website updated to reflect latest information and is linked with project website.	

Media	Activities	
	Social Media operated by Codema (Twitter) was used to publicise Green eMotion news and publications throughout 2013.	
Others:	Senior Local Authority representatives updated at Dublin Region Steering Committee quarterly meetings on project progress and the roll out of the charging infrastructure	
Communication planning for 2014	<p>Information on www.codema.ie website will continue to be updated to reflect latest information and be linked with project website.</p> <p>Social Media operated by Codema (Twitter) will be used to publicise Green eMotion news and publications throughout 2014.</p> <p>ESB as the demonstration partner in our region will be heavily involved in dissemination of the results and Codema will be involved in aiding in the promotion of these in the relevant media formats, press, twitter etc.</p> <p>Dublin Region Steering Committee quarterly meetings will continue to be updated on project progress.</p>	

7.3.5 City of Malmo

Media	Activities	
Conferences:	Attending project E-mission final conference, 22 November in Malmö. Networking to spread the knowledge of GeM.	
Events:	<p>Öresund electric car rally, 2 June. GeM was displayed by the finish line.</p> <p>Sustainability Day, 3 December in Malmö. Slideshow and roll-ups in exhibition.</p>	
Online:	Short information on Malmö stad webpage.	
Communication planning for 2014	Co-arranging Öresund Electric Car rally	
	Demonstration of Roaming using GeM marketplace with other project partners	
	Demonstration of Roaming using GeM marketplace with external actors not in GeM	

Media	Activities	
	EV promotion days together with car dealer Mobility Motors who is retailer of Nissan in Sweden.	

7.3.6 Cork City

Media	Activities	
Conferences:	9th ITS European Congress & Exhibition Dublin, Ireland <i>ITS: "Real Solutions for Real Needs" - ERTICO-ITS Europe.</i> Cork City Council presentation at Special Session on EVs which included emphasis on our participation on Green eMotion and the need to appreciate the contribution EVs can make towards more sustainable city centres.	4-7 June 2013
	16th European Parking Association Congress, Dublin; Cork City Council gave a Presentation at the Plenary Session which included an emphasis on our participation on Green eMotion and as to how EVs supported mobility policies especially goods deliveries.	11-13 September
Events:	Green eMotion Annual General Assembly Meeting in Milan. Cork attended the event and participated in the session with reference to WP2 Task 2.2	16th & 17th April 2013
	Stakeholder Forum" will be held in conjunction with FREVUE the urban freight project on the 2013 in Brussels at Palais des Académies. Cork facilitated the Workshop on Delivering 'Successes' through the policy process.	24 & 25 of June
	ITS Ireland Annual Conference, Dublin. Cork City Council was an Award Winner and we took the opportunity to provide an update on our participation in Green eMotion.	21 November
	2013 Annual POLIS Conference, Brussels. Cork was represented by Ian Winning with participation in electromobility session.	4-5 December
Communication planning for 2014		
Events:	Smart Cities Working Group visit to Cologne by a delegation from Cork – local authorities, third level academic, research & industry. Green eMotion to be highlighted by Ian Winning in discussions on electromobility and EV policies in Cologne.	February 2014
Others:	National Transport Authority, NTA Ireland sponsored meeting on Workplace Travel for large employers hosted by Cork City	January 2014

Media	Activities	
	Council. The use of EVs and Pedelects was emphasized as supporting more sustainable travel with reference to Green eMotion.	
	Our participation on Green eMotion and details in relation to the deployment of EVs in Cork will be presented to the Cork Area Strategic Plan Steering Group.	

7.3.7 Dansk Energi - Danish Energy Association

Media	Activities	
Events:	Green eMotion External Stakeholder Forum: Presentation: "EVs impact on low voltage grid"	Brussels, June 25, 2013
Communication planning for 2014	Smart Meters and Grid planning, Conference for Danish DSOs (using D4.3 results)	February 26, 2014

7.3.8 DTI

Media	Activities	
Conferences:	DTI Green eMotion presentation at: <ul style="list-style-type: none"> - 20130307: "Emobility in the North Sea Region" conference in Copenhagen - 20130318: "Green Transport" Conference in Copenhagen - 20130515 WEVS in Oslo - 20130917 DEA partnership meeting in Kolding 	
Events:	20131003: DTI participated with GeM dissemination material at the yearly BET conference in Horsens 20131118-20: DTI participated at the EVS in Barcelona as part of the GeM booth crew.	
Online:	GeM video for EV testing is launched on GeM and DTI websites and has been shown at different events.	
Communication planning for 2014		

Media	Activities	
	2014xxxx: Strong profile of Green eMotion planned for the BET2014 yearly electromobility conference in Denmark.	
	2014xxxx: Presentation at DEA member meeting	
	20140927-28: Presentation on large Green Transport event launched by IBC, TINV, Sharing Copenhagen and others.	

7.3.9 EdF

Media	Activities	
Events:	<p>The GeM project has been briefly presented during the Kleber project anniversary in Strasbourg, France April 10/11 2013.</p> <p>The event was jointly organized by EDF /Toyota and Strasbourg municipality.</p>	
Communication planning for 2014	<p>EDF R&D event at Beaubourg (Paris, June 24th). Many e-mobility subject will be presented to EDF R&D partners (posters/mini-conferences).</p> <p>“Journée Portes Ouvertes” at EDF R&D Les Renardières (in September – date yet to be set). Industry and e-Mobility will be presented.</p> <p>Press announcement CROME/Green eMotion to be prepared (end of 1st half 2014) with EDF e-Mobility Division.</p>	

7.3.10 ESB

Media	Activities	
Conferences:	<p>Events where Green eMotion was included in ESB ecars presentations or the presentation was solely about Green eMotion</p>	
Mar 7th	<i>International EV Experience, eDrive Conference - Titanic Centre Belfast, Northern Ireland</i>	
Mar 15th	<i>Clean Power for Transport Draft Directive & Electrification of Road Transport in Ireland - Clean Drive Conference - Abbey Court Hotel, Nenagh, Ireland</i>	
10th May	FIA event DCU. Future Internet association - World event.- 200 people	
April 18th	<i>Update on eCar Ireland Project and European Interoperability - Smart Utilities Scandinavia - Stockholm, Sweden</i>	
June 9th	Irish EV Projects and European Funding - Ertico (European ITS Congress) - Convention Centre, Dublin, Ireland	

Media	Activities	
Jun 22nd	Challenges with Providing a National Electric Vehicle Charging Infrastructure - Universitas 21 Graduate Research Conference - University College Dublin, Ireland	
July 4th	Green eMotion Project & Interoperability - Electromobiliada 2013 -Moscow Russia	
12th September	FINESCE Innovation Open Call Day	
11th October	eChallenges 2013	
16th October	European Utilities week	
Oct 17th	Should Electric Utilities/ DSOs be interested in Electromobility? Sadalestikis - Latvia Distribution System Operator – Riga, Latvia	
Oct 17th	eCar Ireland Project - Intelligent Energy Solutions for Smart Cities & Communities - Riga, Latvia	
Oct 23rd	Update on the eCar Ireland project - Intel European Research & Innovation Conference - Nice, France	
25th October	European Utility Telecoms Council EUTC	
Nov 19th	Mobi. Europe Cooperation with Green eMotion and management of External Common Stakeholders - EVs 27 – Barcelona, Spain	
Events:	Continued planning and execution of the Green eMotion Stakeholder Forum	
February	National Electric Vehicle Summit Ireland: We provided information and brochures about Green eMotion on our stand for the delegates	
March	Electric vehicle test drives at Digital Dublin Day, brochures were handed out to members of the public Energy Show Dublin, ESB stand with GeM brochures and flyers available for members of the public	
June	ITS Dublin, leaflets and brochures were distributed on ESB stand and Green eMotion branded electric cars were used to give delegates and members of the public test drives in Dublin city.	
October	TEN-T Days, Tallinn, Estonia; We provided information and brochures about Green eMotion on our stand for the delegates	
November	Irish EV Owners Meeting, Castleknock, Dublin. Information supplied on Green eMotion as well as flyers	
Online:	Section on Green eMotion on ESB ecars website (this is in the process of being updated)	

Media	Activities	
Communication planning for 2014	ESB will have a Green eMotion test drive day in the summer of 2014. This will include Green eMotion branded cars as well as allow members of the public to try out the EV charging infrastructure.	
	Green eMotion materials will be available on the ESB stand at The Energy Show, Dublin Spring 2014	
	ESB's website content on Green eMotion is being updated	
	Continuing inclusion by ESB ecars staff of slides and information in presentations	

7.3.11 Endesa

Media	Activities	
Conferences	Electric Vehicle and Charging Infrastructure. A European Vision – Barcelona. (including a video of the conference done by Endesa)	May'13
	External Stakeholder Forum- Brussels	June'13
	EVS27 Conferences and booth presence with resources and with an EVSE.	Nov'13
	Expoelectric Barcelona	Nov'13
	External Stakeholder Forum – Barcelona	Nov'13
Events	GreenCities Malaga (booth coordination with Malaga Municipality). Use of GeM Posters and GeM EVSE from Endesa.	Oct'13
	EVS27 GeM booth. Showing a live demo of roaming with Enel and Endesa	Nov'13
Press Release	National Press release for the roaming achieved between Enel and Endesa using GeM Market Place.	Dic'13
Communication planning for 2014	Stakeholder Forum GeM presentations	2014
	Fast Charge with 2 nd life batt inauguration event	
	Brussels Rally	
	Expoelectric	

7.3.12 RSE

Media	Activities	
Press:		

Media	Activities	
Conferences:	<p>In any conference presentation involving the “Analysis of EVs impact on LV distribution networks” (which is also the main objective of the work carried out in Sub-Task T9.2.2) the Green eMotion project and its main objectives on this topic were mentioned (in English only when abroad), i.e:</p> <ul style="list-style-type: none"> - CIGRE’ Symposium - Lisbon (PT) – April 2013 - Forum Public Administration – “Il Paese alla sfida delle trasparenza”, Rome (IT) - May 2013 - CIRED, the major International Electricity Conference & Exhibition, Stockholm (SE) – June 2013 - Inductive charging for Electric Vehicles @ Europe, Cassino (IT) – September 2013 - Smart World Mobility - Green Cars Forum, Turin (IT) – September 2013 - Smart Energy Expo, Verona (IT) – October 2013 - Convegno Nazionale AEIT, Palermo – October 2013 - INTRASME Road show – Warsaw (PL) – February 2014 	Different, as specified in the previous column
Events:	RSE arranged the Green eMotion Annual General Assembly Meeting in Milan.	16th & 17th April 2013
Online:	Description of main project objectives and figures available on RSE webpage: http://www.rse-web.it/applications/webwork/site_rse/local/doc-rse/RSE_Schede_EU_2013/index.html#p=14	
Others:		
Communication planning for 2014	<p>In any conference presentation involving the “Analysis of EVs impact on LV distribution networks” the Green eMotion project outcomes on this topic will be described.</p> <p>The results obtained in Task T9.4 2 “Environmental impacts: from local emissions to greenhouse gases” will be reported in specialized conferences.</p> <p>At the project end the project outcomes and their importance for Europe will be published on national scientific press.</p> <p>At the end of the project the website page will be updated with</p>	

Media	Activities
	the main project outcomes.

7.3.13 ENEL

Media	Activities
Press:	Contribution to press release “First successful electromobility roaming service tested across Europe”
Conferences:	<p>ECOMONDO Fair in Rimini 2013</p> <p>Enel set up a joint Green eMotion – Enel Distribuzione booth at Ecomondo Rimini 2013, where Green eMotion project was presented alongside the roaming scenario for European-wide interoperability (pictures)</p>   <p>A conference was held at this event too, focused on the role of Green eMotion project for the startup of a mass market of EVs and how service interoperability could be facilitating an</p>

Media	Activities	
	increase of usage of EVs. The booth was funded with Green eMotion project, while the Green eMotion conference was funded by Enel.	
	Support to Green eMotion booth at EVS 27 in Barcelona Enel joined the Green eMotion booth on November 20th, demonstrating roaming service through Green eMotion market place by using Enel and Endesa charging stations	
Communication planning for 2014		
	Present/disseminate the project at international conferences (events and locations to be yet defined) and participate wherever feasible to major dissemination events (e.g. Rally in Brussels)	

7.3.14 fka

Media	Activities	
Conferences:	GeM Stakeholder Forum	June 2013
Online:	Movie: Measuring the climate impact on electric cars GreeneMotion website	2013
Others:	Meeting DKE/AK 353.0.7. GeM WP6 presentation	August 2013
Communication planning for 2014	Stakeholder Forum GeM presentations WP6	2014
	EcarTec 2014, presentation GeM	2014

7.3.15 CARTIF

Media	Activities	
Online:	CARTIF promotes Green eMotion project through our media channels: web site, social networks (facebook, linkedin). EVS27: http://www.cartif.com/en/communication/news-archive/news-2013/item/647-green-emotion-will-be-	

Media	Activities	
	<p>present-during-evs27-in-barcelona.html</p> <p>AVELE was in charge of organizing this event. A special oral session for international projects was included in the program, and Green eMotion project was selected. A description of the project objectives, participating demo regions and main achievements gained so far was provided.</p>	16 November 2013
	<p>First successful electromobility roaming service tested across Europe:</p> <p>http://www.cartif.com/en/communication/news/item/660-first-successful-electromobility-roaming-service-tested-across-europe.html</p> <p>With the successful implementation and testing of a Business Business-to-Business (B2B) IT marketplace for electromobility services, the EU-funded project Green eMotion reached an important milestone to demonstrate a European-wide interoperable electromobility system. The marketplace allows energy companies, car manufacturers and charging point providers to share and integrate services on one common IT platform.</p>	20 December 2013

7.3.16 CIDAUT

Media	Activities	
Conferences:	EVS27 – Booth of the project	November 2013, Barcelona
	Expoelectric Barcelona	November 2013, Barcelona
	External Stakeholder Forum – WP7 Standards - Barcelona	November 2013, Barcelona
	GeM Stakeholder Forum – Session on Standards	June 2013, Brussels
Online:	CIDAUT's newsletter – Article on Green eMotion General Assembly and project status	July 2013
	CIDAUT's newsletter – Article on EVS27 – Green eMotion session and Booth	January 2014

Media	Activities	
Others:	TIPs Training course on Exploitation – GeM presentation – Case study for Cidaut’s Exploitation Plan	November 2013, Prague
	EARPA General Assembly – GeM WP7 presentation	October 2013, Brussels
Communication planning for 2014	Stakeholder’s Forum – WP7 communications – Status and results	June 2014, Brussels
	Last Stakeholder’s Forum – WP7 conclusions and GAP analysis referred to the demonstration projects	TDB
	WP7 Workshop on Standardization for finalization of alignment in the demonstration projects	May 2014, Brussels
	Green eMotion article in CABIRO, CIDAUT’s periodical publication (http://www.cidaut.es/es/publicaciones-cabiro) Summary of the project main findings and conclusions	February 2015
	Two articles on CIDAUT’s newsletter <ul style="list-style-type: none"> • Project status and results – General Assembly • WP7 results and status – Stakeholder’s Forum 	July 2014 January 2015

7.3.17 Tecnalía

Media	Activities	
Conferences:	EVS27: Presentation and paper: “Added-value services for EV charging management” Co-chair of “Green eMotion” project dissemination session	Barcelona, November 18, 2013
Events:	Green eMotion External Stakeholder Forum: Presentation: “Business Models to position EU Industry in the front line of electromobility services”	Brussels, June 25, 2013
Communication planning for 2014		
	Presentation(s) about “Business models” (Task 9.3) at External Stakeholder Forum and/or EEVC2014 (Brussels, 2-5 December 2014) Presentation about “New functionalities” (Task 4.5) at	

Media	Activities	
	EEVC2014	

7.3.18 Iberdrola

Media	Activities	
Press:	<p><i>“Promover la movilidad sostenible. Proyecto Green eMotion”</i> (Promoting sustainable mobility. Green eMotion Project)</p> <p>GeM main objectives within the framework of sustainable mobility.</p>	5 March 2013
Press:	<p>News published on “El País”</p> <p><i>“Iberdrola evita la emisión de 52 toneladas de CO₂ gracias a sus iniciativas de movilidad sostenible. Proyecto Green eMotion”</i>. (52 CO₂ tonnes won't be released thanks to Iberdrola's initiatives on sustainable mobility. Green eMotion project).</p> <p>GeM project is one of Iberdrola's main initiatives towards sustainable mobility.</p>	27 May 2013
Conferences:	<p>Conference from the <i>Federación de empresas instaladoras de Alicante FEMPA. “Retos y oportunidades de los vehículos eléctricos para los instaladores (III Jornadas Técnicas para instaladores electricistas y telecomunicaciones)”</i>.</p> <p>The FEMPA is an association of installation companies from Alicante. They organized this conference about challenges and opportunities for installation electricians and telecommunications engineers, regarding electric vehicles. Carlos Bergera promoted GeM project during this conference</p>	1 February 2013
	<p>Silvia Cestau participated in the conference organized by the Madrid Industrial Engineers Association and the Madrid Official Industrial Engineering Association, in close collaboration with the Institution of Mechanical Engineers and Carlos III University.</p> <p>“El vehículo eléctrico, el futuro... ¡Ahora!” (The electric vehicle, future....Now!”</p> <p>During this conference, a commercial motorbike was presented. It has been developed entirely with Spanish</p>	8 May 2013

Media	Activities	
	technologies, through a Carlos III University spin-off.	
Online:	Iberdrola hosts Green eMotion Regional Board meeting. Heike Barlag, Green eMotion project coordinator, was chairing it. Representatives from all the Demo Regions attended, as well as those from Verbund (Austria) and Bornholm (Dinamarca) that have recently joined the team.	13 February 2014
	<p><i>“Iberdrola evita la emisión de 52 toneladas de CO₂ gracias a sus iniciativas de movilidad sostenible. Proyecto Green eMotion”.</i> (52 CO₂ tonnes won't be released thanks to Iberdrola's initiatives on sustainable mobility. Green eMotion project).</p> <p>Description of GeM objectives and how GeM partners are committed towards electric mobility (charging infrastructure, electric vehicles, customer services, smartgrid)</p>	4 March 2013
	<p>Iberdrola signs an agreement with SEAT regarding electric movility.</p> <p>Six Iberdrola employees will use SEAT vehicles: León TwinDrive (hybrid) and e-Altea XL (fully electric) instead of their own cars during a 3 months period. The vehicles will be monitored and it will be possible to assess the performance of the vehicles under different usage conditions. Related data will be used to build mobility models.</p> <p>This kind of studies are feeding demonstrative projects like Green eMotion.</p>	26 April 2013
	<i>“Empleados de Iberdrola sustituyen sus vehículos convencionales por eléctricos. Green eMotion project”</i> (Iberdrola's employees substitute their ICEs with EVs)	11 June 2013
Communication planning for 2014	Iberdrola will contribute to the “Rally for Brussels” by means of interoperability tests.	17 September 2014
	It is foreseen to organize some events among Iberdrola employees regarding electromobility.	
	Participation in an event within EUSEW 2014. Collaboration with other projects is foreseen: SmartCEM,	26 June 2014

Media	Activities	
	MOBI.Europe, Molecules	

7.3.19 IBM

Media	Activities		
Events & Congresses 2014	IBM Pulse	Las Vegas, USA	Feb 23-26
	SAE World Congress & Exhibition	Detroit, USA	Apr 8-10
	INCOSE International Symposium 2014	Las Vegas, USA	Jun 30 - Jul 3
	SAE Convergence	Detroit, USA	Oct 21-22
	Embedded World	Nuremberg, Germany	Feb 25-27
	Telematics for Fleet Management Europe 2014	Amsterdam, NL	Mar 12-13
	Content and Apps for Automotive Europe	Munich, Germany	Apr 8-9
	FISITA World Automotive Congress	Maastricht, Netherlands	Jun 2-6
	Automobil Elektronik Congress	Ludwigsburg	Jun 4-5
	Elektronik im Fahrzeug	Baden, Germany	Sep 23-24
	AAE Show	Daventry, England	Nov (exact date not yet announced)
	Telematics Munich	Munich, Germany	Nov (exact date not yet announced)
	Strategy Circle Auto Industry	Munich, Germany	Dec (exact date not yet announced)
	JSAE Annual Conference	Japan	May 21-23
	Korea SAE Annual Conference	Seoul, South Korea	Nov (exact date not yet announced)
European Utility Week 2014	Amsterdam, NL	Nov 4-6	

7.3.20 Imperial

Media	Activities	
Conferences:	M. Aunedi, G. Strbac, "Efficient System Integration of Wind	

Media	Activities	
	Generation through Smart Charging of Electric Vehicles”, 8 th International Conference and Exhibition on Ecological Vehicles and Renewable Energies (EVER), Monte Carlo, March 2013. DOI: 10.1109/EVER.2013.6521630.	
Events: (Presentations to utilities)	“Calculating LV network reinforcement driven by EV deployment using the ITRES tool”, presentation held to UK Power Networks management, July 2013. (UKPN is the Distribution Network Operator in London, South East and East of England)	
Others: (Scientific journal publications)	D. Papadaskalopoulos, P. Mancarella, M. Aunedi, V. Stanojevic, G. Strbac, “Decentralized Participation of Flexible Demand in Electricity Markets – Part II: Application with Electric Vehicles and Heat Pump Systems”, <i>IEEE Transaction on Power Systems</i> , vol. 28, pp. 3667-3674, November 2013. DOI: 10.1109/TPWRS.2013.2245687.	
Communication planning for 2014	We intend to submit several conference and journal publications describing our whole-system assessment approach developed in Task 9.2 and the results of the assessment in selected European countries	

7.3.21 IREC

Media	Activities	
Conferences:	VIII Conference Barcelona Global Energy Challenges. (Barcelona)	13-14 th June
	27 th Electric Vehicle Symposium: <i>Key facts and analysis on driving and charge patterns</i> . (Barcelona) C. Corchero	18 th November
Events:	EEO Kick off Meeting (Brussels). <i>Development of the European Framework or Electromobility</i> . M. Sanmarti	24 th January
	FIRA Artes, Energy round table. (Barcelona) M. Cruz	6 th April
	6th Stakeholders Forum (Brussels). <i>GeM data collection</i> . C. Corchero	25 th June
	7th Stakeholders Forum (Barcelona). <i>Real-life data on the use of Plug in Hybrid Electric Vehicles</i> . C. Corchero	20 th November
	European research projects workshop, Universitat Rovira-Virgili (Barcelona). M. Sanmarti	23 rd December

Media	Activities	
On line	Information on www.irec.cat website about dissemination activities related with the project and link with project website.	
Other	JRC Petten meeting. M. Sanmarti and C. Corchero	13 rd July
	Energy Master Invited Conference, Barcelona University. M. Sanmarti	29 th November
Planning 2014:		
Conferences:	20th Conference on the International federation of operational research societies..	June 2014
Events:	Participation in the 8th Stakeholders Forum.	
Publications	Paper publication: GeM Data collection experience	
	Paper publication: Key factors on driving and charging patterns based on GeM data collection.	

7.3.22 City of Malaga

Media	Activities	
Press:	<ul style="list-style-type: none"> Participation in radio every 15 days aprox Participation in local television every 3 months aprox Participation in technology program at Onda Cero radio. 	25 th October
Conferences:	<ul style="list-style-type: none"> Marc Sanderson. 3rd anual Smart Grids. Nice. Jaime Briales. Smart Energy Congress (enertic). Madrid Jaime Briales. Smart Cities, Towards new urban models based on the Collective Intelligence. Madrid Alfonso Palacios. Energy efficiency and new trends. Málaga D. Francisco de la Torre (Mayor City of Málaga). Smart Community Summit. Tokio Alfonso Palacios. Smart Community Summit. Tokyo Alfonso Palacios. III/IV Bilateral meeting of Moroccan political and technicians. Málaga 	20 th March 10 th April 7 th May 8 th May 29 th May 30 th May 26 th June

Media	Activities	
	<ul style="list-style-type: none"> Jaime Briales. Greentcities. Málaga Jaime Briales. IBM research Colloquia. Madrid. Alfonso Palacios. Time information and awareness on climate path of the Spanish Federation of Municipalities and Provinces. Málaga D. Francisco de la Torre (Mayor City of Málaga). Smart City Week. Yokohama Jaime Briales. Energy savings from the municipal level. Granada. Alfonso Palacios. 1st Conferences about cars. University of Málaga Jaime Briales. Workshop Smartgrids Madrid Jaime Briales. Citisense Barna, Implementing innovative Energy efficiency programs. Barcelona Jaime Briales. Smartcities. Málaga D. Francisco de la Torre (Mayor City of Málaga). II Ecozity, Past, present and future of Smartcities. Madrid 	3 rd October 9 th October 13 th November 24 th Octoberr 13 th November 14 th November 15 th November 18 th November 16 th December 18 th December
Events:	<ul style="list-style-type: none"> Greencities 2013. A complete program of conferences, presentation of projects and round tables for debates about Mobility, Smart Buildings, Energy Efficiency and Environment. 	
Online:	<ul style="list-style-type: none"> Web Facebook Twitter 	
Communication planning for 2014	<ul style="list-style-type: none"> Greencities 2014 	

7.3.23 PPC

Media	Activities	
Other:	A small article concerning the Kozani site within the Green eMotion project in "Greek Green Cities Network" website. http://www.depp.gr/kozani/2013/02/14/emotion/ (in Greek)	14.02.2013
	An article referring to Kozani site and a link to GeM project on euractiv website. http://euractiv.gr/metafores/ilektrokinisi-me-eyropaikoys-poroys-gia-tin-kozani (in Greek)	16.02.2013
	An article referring to Kozani site and a link to GeM project on econews website. http://www.econews.gr/2013/02/19/green-e-motion-kozani-96156/ (in Greek)	19.02.2013
	All these articles with a link to GeM project were republished to several other websites which are related to environmental issues, including an online newspapers.	
Communication planning for 2014	In late September 2014, PPC is planning to host an event where the progress and achievements of GeM will be presented to institutional, business and scientific bodies of Greece and neighboring countries, followed by a broad discussion between guests on the future of e-mobility in the region.	

7.3.24 Bosch

Media	Activities	
Press:	<ul style="list-style-type: none"> Cross reference on Green eMotion project in the scheduled final press release for the CROME project 	
Conferences:	<ul style="list-style-type: none"> Presentation at the Council of the "Schaufenster Region Baden Württemberg" at 07.06.2013 in Gerlingen Presentation at a special event for municipal utilities of Stuttgart and the surrounding areas at 23.07.2013 within the locations of the Stuttgart Region Economic Development Corporation in Stuttgart Presentation at the working group "Querverbund" within the VKU (the association of municipal companies) at 05.11.2013 in Nürtingen Presentation at the e-mobil BW Technologietag on the results of eMobility research and demonstration projects at 02.10.2013 in Stuttgart 	

Media	Activities	
Events:	<ul style="list-style-type: none"> • CROME Event @ KIT (Karlsruhe Institute of Technology) during the French German Week together with EdF at 19.03.2013 in Karlsruhe • IAA: demonstration of CROME results with a demo system and talks on Green eMotion and eMobility at the Bosch booth at 10.-22.09.2013 in Frankfurt. • EVS27: presentation on the results the German French CROME project and the implications for Green eMotion as well as providing demo equipment and booth personnel for the Green eMotion booth at the 17.-20.11.2013 in Barcelona • Demonstration to the broad public of the results of several projects including Green eMotion and CROME at the “Bürgerfest Stuttgart” at the German Unification Day 03.10.2013 in Stuttgart 	
Online:	<ul style="list-style-type: none"> • Update of Bosch Software Innovations' Website in December 2013 with a more prominent focus on research and demonstration projects, including Green eMotion • Implementation of Green eMotion Video on Website 	
Others:	<ul style="list-style-type: none"> • Particular focus has been placed onto the activities within the demo region Stuttgart / Karlsruhe. In several conferences and speeches the progress made in eMobility has been discussed with local municipalities and utilities. Thereby it was possible to compensate for the event of the CROME project which had to be cancelled due to difficulties in coordintain event dates with the participating ministries. • Production of an explanatory video on the aspect of interoperability to be included in the coming multimedia tool of Green eMotion 	
Communication planning for 2014	<p>Presentations at several conferences like:</p> <ul style="list-style-type: none"> • „Innovations(t)räume Elektromobilität“ in Potsdam in January • „Elektromobilität vor Ort“ a specialized conference for municipal companies in Bremen in February • “Kontiki” Conference in Nuremberg with special focus on public transport and the connection with eMobility in March • Stuttgart electromobility regulars' table: presentation on the progress of Green eMotion and other publicly funded 	

Media	Activities	
	<p>electromobility projects in Europe</p> <ul style="list-style-type: none"> Roadshow on “Get eReady” project within the Schaufenster region Baden Württemberg will further promote the market readiness of eMobility within the demo region Stuttgart / Karlsruhe. Events scheduled for March and June. <p>Continued networking activities with the public and municipal authorities in the region.</p>	

7.3.25 RWE

Media	Activities	
Events	<p>DKE meeting " eMobility IT Security of Charging Infrastructure", Frankfurt/Main, Germany</p> <p>Presenting Green eMotion’s market roles, market place, and communication links</p>	19.04.2013
	<p>Lecture “Integration of eMobility into electricity grids” at Ruhr-Universität Bochum, Germany</p> <p>Presenting Green eMotion’s project scope and market roles</p>	14.01.2014
Others	<p>All public charging poles in Demo-region Berlin (which are operated by RWE) got co-branded with the Green Emotion logo in order to increase the visibility in the Demo-Region</p> <p>The same co-brand will be used in the replication region Budapest.</p>	
	<p>RWE has been active in the development of the multimedia tool. The tool is co-financed by RWE.</p>	
Communication planning for 2014	<p>Event to celebrate the commissioning of GeM charge poles in Budapest (ELMU)</p>	March 2014

7.3.26 SAP

Media	Activities	
Events:	<p>SAP Future Energy Center: Customer Visit</p> <p>Presenting Green eMotion project in context with other research activities in the research field: Energy to representatives of RWE East</p>	24.01.2013
	<p>SAP Future Energy Center: Customer Visit</p> <p>Presenting Green eMotion project in context with other research activities in the research field: Energy to the senior</p>	01.07.2013

Media	Activities	
	management of LG CNS	
	SAP Future Energy Center: Customer Visit Presenting Green eMotion project in context with other research activities in the research field: Energy to the CIO of ČEZ Group	07.10.2013
Communication planning for 2014	SAP will present the Green Motion project whenever it seems appropriate (e.g. at customer visits in the Future Energy Center, inquiries from the media)	

7.3.27 ECN

Media	Activities	
Conferences:	EVS 27 Barcelona	
Events:	Workshop organized for policy makers	
Communication planning for 2014		
Press	<ul style="list-style-type: none"> • ECN Policy Studies Newsletter publishing results EVS27 workshop • Article in E-Mobility, journal of Benelux (will try) 	
Events	<ul style="list-style-type: none"> • T1.4 workshop on successful incentives (please ask Jitka for more details) • European Utility week ? • 8th, 9th and 10th Stakeholder Forum • Present results workshop at Dutch pilot projects meeting (will try) • European Electric Vehicle Congress – 2014, When: 2 Dec - 5 Dec Where: Brussels, Belgium 	
	<ul style="list-style-type: none"> • Strategy Circle Auto Industry? 	

7.3.28 DTU

Media	Activities	
Conferences:	Jensen, A., Cherchi, E. (2013) Integrating individual attitudes in the discrete choice of electric vehicles versus conventional. 4 th NORBIT Conference on Transport Behaviour, Copenhagen	
	Jensen, A., Cherchi, E., Mabit, S. and Ortúzar, J. de D. (2014) Predicting the potential market of electric vehicles. 93 rd Seminar on Transportation Research Board. Washington DC, USA	
Others: (Scientific journals)	Jensen, A., Cherchi, E. and Mabit, S. (2013) On the stability of preferences and attitudes before and after experiencing an electric vehicle. <i>Transportation Research D</i> 25, 24-32	
	Jensen, A., Cherchi, E., and Ortúzar, J. de D. (2013) A long panel survey to elicit variation in preferences and attitudes in the choice of electric vehicles. <i>Transportation</i> (submitted)	

7.3.29 Trinity College Dublin (TCD)

Media	Activities	
Conferences:	Weldon, P., McDonald, P., Brady, J., O'Mahony, M., Sanmarti, M., Daly, M., McGrath, S. and Vierheilig, N. , Data Collection and Analysis in a Pan-European Electric Vehicle Fleet, 92 nd Annual Conference of the Transportation Research Board, Washington D.C., January, 2013	
Communication planning for 2014		
Conference	Transportation Research Board Conference. Washington DC 2015. Paper on vehicle data analysis to demonstrate how individuals are using the EVs	

7.3.30 TUEV-Nord

Media	Activities	
Press:	na	
Conferences:	VDA Technical Congress 2013 21.-22.03.2013, Munich, Germany	
	TÜV NORD Fachtagung "Homologation & Technik" 25.04.2013, Hanover, Germany	
Events:	Trade Fair "Hannover Messe 2013" 08.-12.04.2013, Hanover, Germany	

Media	Activities	
	International Motor Show IAA 2013 12.-22.09.2013, Frankfurt, Germany	
Online:	na	
Others:	Mentioned in presentations of TÜV NORD Mobilität	
Communication planning for 2014		
	VDA Technical Congress 2014, Hanover, Germany	
	Hannover Messe 2014, Hanover, Germany	
	IAA Commercial Vehicles 2014, Hanover, Germany	
	Automotive Testing Expo Europe 2014, Stuttgart, Germany	
	Mentioning in presentations of TÜV NORD Mobilität	

7.3.31 Eurelectric

Media	Activities	
Press:	Not in third project year.	
Conferences:	2013 POLIS Annual Conference on 5 December <ul style="list-style-type: none"> ○ PPT presentation of Green eMotion by Gunnar Lorenz 	
	26 November European Innovation Partnership Smart cities and communities launch event <ul style="list-style-type: none"> ○ Dissemination/display and information of Green eMotion brochures and GeM roll-up 	
	Assembly of European Regions: E-Mobility, Regions as a motor for the European agenda on electric vehicles, 24 June 2013, Brussels <ul style="list-style-type: none"> ○ Presentation of EURELECTRIC's task force EV and Green eMotion by Gunnar Lorenz, Head of Unit DSO 	
	ZeEUS project launch event 23 January 2014: dissemination of Green eMotion brochures and information on Green eMotion	
Events:	Help with the organization of the Green eMotion Stakeholder Forum on 19 June 2013	
Online:	Advertisement of Green eMotion forums on the	

Media	Activities	
	EURELECTRIC's website	
Others:	Daily News on Green eMotion Stakeholder conference sent to EURELECTRIC members only	
Communication planning for 2014	Planning help with the organization of Green eMotion Final Conference during the EU Sustainable Mobility Week (16 – 22 September)	
	Online activities: GeM movie on EURELECTRIC's website	

7.3.32 Daimler

Media	Activities	
Events:	Hosting of the pre-Kick-Off Event (with Renault) in Berlin for the start of the eMobility ICT Interoperability Innovation (eMi3). Brought together the relevant stakeholders on a global level, both within and outside of Green Emotion, initiating discussions on the harmonization of communication standards for charging infrastructure.	
Communication planning for 2014	Daimler is willing to present OEM perspective on e-Mobility interoperability in specific conferences & events organized by GeM	

7.3.33 BMW

Media	Activities	
Conferences:	Participation at EVS27 with OEM speech within GeM Session, attendance on GeM booth during EVS exhibition	
Events:	Participation at the "Parliamentary Evening on e-mobility" of Hsubject (6.11.2013) with promotion of GeM Market Place Concept	
Communication planning for 2014	BMW is willing to present OEM perspective on e-Mobility interoperability in specific conferences & events organized by GeM	
	BMW is addressing the need for e-mobility interoperability and the need for a European Market Place for e-mobility services in	

Media	Activities	
	own communications & presentations on e-mobility	

7.3.34 Nissan

Media	Activities	
Events:	GeM General assembly, Milano, Italy	Apr 16 th , 17 th , 2014
	EU electromobility Stakeholders Forum 2013, Brussels, Belgium	June 24,25 th , 2014
	IRVE 14, Nice, France	Feb 5,6 2014
	EVS27, Barcelona, Spain	Nov 18 th -20 th 2013
Communication planning for 2014	EU electromobility Stakeholders Forum 2014, Brussels, Belgium	June ,2014
	Rally to Brussels, Belgium	September 17, 2014
	Green eMotion event, Athens, Greece	September, 2014
	Smart city expo, Barcelona, Spain	Nov, 2014

7.3.35 Renault

Media	Activities	
Others:	<ul style="list-style-type: none"> Provide 2 Zoés to EC to promote Green eMotion and electromobility Promote Green e-Motion findings in eMI3 	
Communication planning for 2014	Renault is willing to present the OEM perspective on interoperability in electromobility at specific conferences & events organized by GeM	

7.3.36 City of Barcelona

Media	Activities	
Press:	- Taking advantage of the new EC Project to be develop in Barcelona about eBUS (ZeUS) we introduced mentions to Green eMotion in some local Newspapers.	

Media	Activities	
	See: http://www.ara.cat/economia/projecte-implantara-autobusos-electrics-Barcelona_0_1071493063.html	
	-	
Conferences:	<ul style="list-style-type: none"> - <i>Fira ECOVERD</i> (Ecoverd Fair) - <i>Setmana de la Ciència i la Tecnologia</i> (Science & Technology Week) - <i>Cicle de l'Energia organitzat per Foment del Treball</i> (Energy Round Table) 	<p>8 May 2013</p> <p>12 June 2013</p> <p>16 September 2013</p>
	-	
Events:	<ul style="list-style-type: none"> - Co-organization of GeM participation in all activities around EVS27: <ul style="list-style-type: none"> o Design, construction and participation in the GeM booth o Suport in the organization of StakeHolder Forum celebrated around EVS27 o Active participation as Speaker in the workshop task 10.6 for politicians. 	17-20 November
	-	
Online:	<p>Promotion of different publications in on-line portals doing specific reference to Green eMotion. Please see:</p> <ul style="list-style-type: none"> - http://www.movilidadelectrica.com/index.php/infraestructura-de-recarga/543-el-proyecto-green-emotion-o-como-viajar-por-europa-con-una-sola-tarjeta-de-recarga - http://www.ingenieros.es/noticias/ver/proyecto-green-emotion-primer-paso-para-la-interoperabilidad-en-la-recarga-de-vehiculos-electricos-en-europa/4221 - http://www.micochenogasta.com/2013/12/proyecto-green-emotion-viajar-y-cargar-el-coche-electrico-con-una-sola-factura/ 	
Others:	<p>Special interview to Mrs.Heike Barlag in the newsletter of Barcelona City Council, under its program of LIVE Plataform:</p> <p>http://w41.bcn.cat/en/entrevista-amb-heike-barlag-coordinadora-del-projecte-green-emotion/</p>	
Communication	- Preparing special Green eMotion dissemination in the	September

Media	Activities	
planning for 2014	event oriented to professional sector and to citizens as well: ExpoElectric Barcelona 2014. Please see: http://www.expoelectric-formulae.cat/en/	2014

7.3.37 Greenabout (Bornholm)

Media	Activities	
Press:	Car and charging demo project - Bornholm	June 2013
Conferences:	Ecco Island Summit 2013 – presentation Abu Dahbi – Danish showcase for infrastructure	Sep. 2013 Jan. 2014
Events:	Open house at Bornholm – charging demo project	May 2013
Online:	Ongoing at www.greenabout.dk and Facebook with updates	
Others:	Rally from Copenhagen to Sweden, responsible for Elsinore	Sep. 2013
Communication planning for 2014	Ongoing Facebook and news at our web, and launch of Copenhagen/Malmø/ Bornholm demo project in May 2014	

7.3.38 Rome Municipality

Media	Activities	
Event	Marco Contadini, on behalf of Rome Municipality, participated to the initiative “ <i>Una sfida elettrizzante: la mobilità sostenibile</i> ” on electro and sustainable mobility held in Rome. Marco presented a wide overview of the activities of Rome Municipality on electro and sustainable mobility. Among the other he stressed the importance of Green eMotion project and the Rome Demonstration as innovative solution for the urban mobility. For more info: http://www.laboratorioperlapolis.com/ (in Italian).	9 th of December 2013

7.3.39 Rome University (CTL)

Media	Activities	
Conference	Presentation of Green eMotion project. Rimini Exhibition	6th November 2013

Media	Activities	
Communication planning for 2014	Presentation at TRA 2014 in Paris	April 2014

7.3.40 TNO

Media	Activities	
	Note that TNO's dissemination activities are limited especially since no budget is allocated in the DoW for this. We therefore spend not much effort on press or conferences. Still we make use of the opportunities we get and see.	
Events:	<ul style="list-style-type: none"> TNO is an active member of eMI3 http://emi3group.com/ and brings in knowledge gained in Green eMotion WP7 in the different working groups and meetings. For example knowledge gained in creating D7.6 "A common methodology to make developments in accordance with EV/infrastructure standards" was used in the WG Architecture and Interfaces. Further we gave a presentation in September 2013 at the eMI3 GA on Smart Charging & Load Management and added the well-received Service architectural view into eMI3. TNO also chairs WG5 Charge Station Communication Protocol (http://emi3group.com/organisation/) and with several other Green eMotion partners (Siemens, ENEL, IBM, Bosch, ...) align and exchange information with non Green eMotion partners (like e-laad, Belectric, Inteli, Chargepoint, Nokia, Greenlots, Hsubject, etc.) Besides this we also contributed to the OCA Technical Workshop of 3 December, with the knowledge gained in Green eMotion, and as such gained again more knowledge of the plans of OCA in for example the specification and certification of their protocol (see http://www.openchargealliance.org/). TNO also participated in the CEN-CENELEC E-Mobility WG Smart Charging from Claus Amtrup Andersen that reports to the E-Mobility Coordination Group (M/468) and the CEN-CENELEC-ETSI Smart Grid Coordination Group (M/490). TNO made sure the Green eMotion congestion management in DSO business model case, was added in Annex B as one of the Smart Charging concepts. 	

Media	Activities	
Others:	<ul style="list-style-type: none"> TNO is partner of the COTEVOS EU project lead by Tecnalia (see http://cotevos.eu/). This project started September 2013, TNO leads WP2: Integration and alignment of testing methods with standards (and standardization needs), this ensures active and passive dissemination of results gained in especially Green eMotion WP7. 	
Communication planning for 2014	<ul style="list-style-type: none"> March 25 TNO will share experiences from Green eMotion with about 25 Dutch National Projects in the field of Smart Grids and Smart Energy Systems TNO continues to leverage our Green eMotion WP7 knowledge into the new EU project COTEVOS TNO continues our effort in eMI3, which may lead to a new standard for Charge Point to Back-End system communication. 	

7.3.41 DLR

Media	Activities	
Communication planning for 2014	<ul style="list-style-type: none"> Investigation and definition of possible Berlin dissemination events (together with other similar project) Supporting the event (invitations, planning, execution, information, etc.) 	
	Presenting, discussing and evaluating of main Green eMotions results and benefits for Berlin <input type="checkbox"/> including a very short Ipad-survey to be used as evaluation method for WP9	
	Contribution to corresponding report writing and generation of dissemination materials	

7.3.42 Verbund

Media	Activities	
Communication planning for 2014	VERBUND activities in detail: <ul style="list-style-type: none"> - general information about the GeM project on corporate web site - integration of GeM activities/information in the corporate communications plan and different communication channels (e.g. flow (customer magazine), kontakt (employee magazine), top news Intranet, corporate blog, etc.) - press release on the occasion of joint signature of contract (Feb 2014) 	

Media	Activities	
	<ul style="list-style-type: none"> - participation in local E-Mobility conferences (e.g. „New Mobility“ St.Veit) - news coverage in special interest media (e.g. OE Magazine,) - distribution of printed GeM materials at several fairs & events in Austria - participation in the EV rally to Brussels in September 2014 and providing support for participants for charging spots 	
	<p>VERBUND will organize at least one special event in Austria or participate at a suitable event to demonstrate best practice solutions regarding EV charging and services including test driving for the general public.</p>	
	<p>VERBUND will organize a national symposium in autumn (October/November 2014)</p>	

7.4 Key results paper

Status as per July 2013

Key results in the first two project years:

- 1) Improvement in standardization: highlighting the most urgent “new” needs and tackling them
- 2) Development of a marketplace as common innovative service platform: Europe-wide roaming and other services connecting the electromobility market players
- 3) Technical reports and policy recommendations: lessons learned in the practical implementation of electromobility
- 4) Extensive amount of valuable electromobility data: use patterns, environmental impact (e.g. CO₂)

The topics in detail:

Improvement in standardization: highlighting the most urgent “new” needs and tackling them

- Standardisation is the key for an interoperable electromobility system: this will allow convenient driving with EVs throughout Europe, create new business cases and make coming investments future proof.
- Green eMotion focused the standardisation work on identifiers and interfaces for the electromobility ICT systems, to enable roaming and allow a smooth system communication independently from manufacturers to allow an open competition.
- Green eMotion initiated with many other market players the “eMI3” Group (40 participants covering Asia, Europe, America) to define industry standards for interfaces and User IDs for a smooth communication between all the different electromobility ICT systems (for more information see www.eMI3group.com).
- Green eMotion brought a New Work Item Proposal for the communication protocol between EVSE and backend systems on its way, leading to an increased competition for charging infrastructure and IT systems by avoiding proprietary protocols.

Development of a marketplace as common innovative service platform: Europe-wide roaming and other services connecting the electromobility market players

- The Green eMotion marketplace as central B2B platform connects wide parts of Europe enabling access to the electromobility market for users and service providers. Users get easy access to charging infrastructure independently from the equipment operator. Service providers can offer their services to all market participants.
- Currently two value added services are available through the marketplace:
 - a) Roaming service allows the EV drivers who are customers of one Green eMotion partner to access the charge points of the other partners easily. This is supported by a clearinghouse made available as a service on the marketplace. The clearinghouse service is in the background, transparently validating contracts of business partners involved in roaming (see Deliverable 3.5).
 - b) Search for EVSE service offers the charge spot data from most of the Green eMotion demo regions. B2B partners connected to the marketplace can utilize this data and offer EV drivers to search for the charge spots through either a website, a mobile phone application or an in-car display (see Deliverable 3.5).

- The marketplace information hub is operational since August 2012 and the integration of project partners using the enabled services is in progress. Successful tests between the first Green eMotion demo regions have taken place (see Deliverable 3.7).
- The open ICT system architecture and the standardised interfaces and business objects enable all market participants to develop and offer the services in accordance with their own business models. If other marketplace operators follow the published IT architecture, offering of services on different systems is enabled leading to an enhanced competition (see Deliverable 3.2 and 3.9).

Technical reports and policy recommendations: lessons learned in the practical implementation of electromobility

- Reports and recommendations were developed with the mass market for electromobility in mind.
- Recommendations/Guidelines are described about hurdles encountered by the project partners in the electromobility policy making process as well as about the factors which made electromobility projects successful. This covers financial and nonfinancial incentives; infrastructure and EV issues and also the political environment (see Deliverable 2.4).
- Technical reports cover the area from infrastructure planning on different voltage levels to the performance of EVs in fleets (see Deliverables 1.5 and 1.7).

Extensive amount of valuable electromobility data: use patterns, environmental impact (e.g. CO₂), etc.

- Green eMotion runs an extensive data collection program in its 10 demo regions covering the monitoring of 600 electric cars and 1.800 charging points. 85% of the electric cars and 70% of charging points provide dynamic data sets today. This dynamical data is used by Green eMotion teams to generate further results in the near future.
- Other external European mobility projects are being included in the data collection and their data will be compared with Green eMotion results.
- Some results: The mean distance ran between EV charges is 37km, however 75% of the users run a distance up to 51 km. The maximum distance ran between two charges has been 145km. The mean battery level when starting a charging process is 65%, which means that most of the EV drivers charge their vehicle without draining the battery. Up to now, GeM EV drivers have ran more than 65.000 km, saving more than 60 tons CO₂ (will be published soon).

In addition to the above, Green eMotion is also working toward important developments in other areas (might be interesting for a more technical communication):

- In addition to building selected charging systems, infrastructure partners in Green eMotion have issued preliminary findings on the effects of different charging strategies on the grid both in power quality (see Deliverable 4.2 and Deliverable 4.3-A) and required reinforcement costs (Deliverable 4.3-B2).
- A deterministic network investment tool has been development and successfully tested. It analyses the effects of different load charging profiles on real grids and calculates the total investment cost required in the network for hosting a specific % of EVs. The tool does not optimize directly the EV charging but is able to consider the value of control strategies by comparing the investment for different load profile shapes. For the first time, such a tool can be applied by the network operator itself. (Report under revision). Furthermore this tool will be publicly available.

- Green eMotion has also given emphasis to the design and development of EV related hardware infrastructure. This will be culminated by completion of three important ongoing tasks as follows:
 - a) Fast charging station, a novel charging station with second life buffer battery for integration of fast charging capability in weak grids.
 - b) Design and development of an inductive charger to provide wireless charging to a converted Nissan Leaf. This new design will allow easy conversion of EVs with CHAdeMO interface.
 - c) A 50 kW AC/DC/AC converter unit for grid re-enforcement application to support the grid in case of overloads due to a high number of charging EVs.

- Green eMotion is working on business models for electromobility. Key business model environments were established, with all relevant interactions between actors defined. The goal is to evaluate the profitability of the different business models under various market considerations.

- Green eMotion has done a broad set of measurements on various types of EVs. The goal is to evaluate the usability of EVs in everyday life. A new test setup for standard usage pattern (driving cycle) suitable for EVs was developed to show which range can be achieved realistically. Also the influence of driving behavior on the driving range of EVs is under evaluation.

7.5 Design and Communication Guidelines

Design and communication guidelines for the Green eMotion project were setup and communicated in the deliverables D10.1 and D11.2 as well as in D10.3. They are available on the internal website (Marketing Materials / Documents).

In order to give the Green eMotion project its own unmistakable look and to make it possible for all partners to produce material in this unique style, the design guidelines describe typography, colours, and details for various communication topics. This covers proposals for (available on the internal website Marketing Materials / Templates):

- Press releases
- Word templates
- Power Point templates
- Online appearance
- Print media
- Events and trade show materials



Green eMotion Design Guidelines for various materials

WP10 coordinates the communication activities and combines the contributions of the individual consortium partners to create a strictly consistent overall appearance. All joint communication measures are marked with the Green eMotion logo.

The communication guidelines cover to following topics:

- Integrating Green eMotion into your own communication activities
- Planning of communication activities
- E-mail
- Publication Clearance Procedure
- Approval Process for Publications
- Press Releases
- Contribution to Standards
- Confidential Information
- Social media
- Internet presence

In case of any questions don't hesitate to contact the WP10 lead.